## Survey Design

All Tier 1

Tier 1A

Method & Time

Overall Performance 181 Danish based organisations interviewed with a minimum fee volume past 12 months in the Danish market of DKK 1 000 000

62 Danish based organisations interviewed with a minimum fee volume past 12 months in the Danish market of DKK 4 000 000

Telephone interviews by TNS Sifo Prospera's interviewers November 20<sup>th</sup>, 2013 – February 21<sup>th</sup>, 2014

Weighted average of criteria covering a law firm's ethics, competence, business mindedness, advisory, speaking partner, specialists, international competence, contacts, service, management, large projects, staffing, client understanding, fees, follow-up, seminars & legal competence.

Scale 1-5, where 5 is the highest score. Each criterion is weighted by its importance.

Asterisk \* marks tied rank



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## **Overall Performance**

	Rank	Score
All Tier 1	1	4,40 Kromann Reumert
	2	4,35 Gorrissen Federspiel
	3	4,25 Plesner
	*4	4,21 Bech-Bruun
	*4	4,21 Accura
Tier 1A		
	1	4,34 Kromann Reumert
	2	4,29 Plesner
	3	4,27 Gorrissen Federspiel
	4	4,15 Accura
	5	4,13 Bruun & Hjejle

