

Survey Design

		Nordics	Denmark	Finland	Norway	Sweden
All Organisations	# organisations	109	10	22	43	34
Tier 1	# organisations	69	8	16	23	22
Response Rate	per cent	74	77	76	73	72
Interviewees	CFO & Treasurer					
Method	Telephone interviews by TNS Sifo Prospera's interviewers					
Time Period	October 31 st – December 23 rd , 2013					

Overall Performance Nordics

All Organisations

Rank	Score	
1	4,10	Nordea
2	4,02	SEB
3	4,01	DNB
4	3,94	Danske Bank
5	3,87	Citigroup

Tier 1

1	4,14	Nordea
2	4,02	SEB
3	3,99	Danske Bank
4	3,94	DNB
5	3,85	Citigroup

Overall Performance All Organisations

	Rank	Score	
Denmark	1	4,23	Nordea
	2	3,99	Danske Bank
	3	3,91	SEB
Finland	1	4,07	Danske Bank
	2	4,01	Nordea
	3	3,86	Pohjola
	4	3,81	SEB
	5	3,80	Crédit Agricole
Norway	1	4,29	DNB
	2	4,26	Nordea
	3	4,09	SEB
	4	3,93	Handelsbanken
	5	3,92	Danske Bank
Sweden	1	4,09	SEB
	2	3,99	Citigroup
	3	3,91	Nordea
	4	3,80	Danske Bank
	5	3,71	Swedbank

Overall Performance Tier 1

	Rank	Score	
Denmark	-	-	-
	-	-	-
	-	-	-
Finland	1	4,08	Danske Bank
	2	4,01	Nordea
	3	3,87	Pohjola
	4	3,80	Crédit Agricole
	5	3,79	SEB
Norway	1	4,37	DNB
	2	4,30	Nordea
	3	4,17	SEB
	4	4,06	Swedbank
	5	4,05	Danske Bank
Sweden	1	4,11	SEB
	2	4,03	Nordea
	3	3,99	Citigroup
	4	3,90	Danske Bank
	5	3,69	Handelsbanken