

Facts about the Surveys & Definitions

		Corporates	Institutions
Interviews	In all 62 interviews	40	22
Large organisations	22 organisations with a turnover in foreign exchange of minimum SEK 275 billion		
Small organisations	40 organisations with a turnover \geq 5 billion in spot & forward/outrights or \geq 30 billion in FX Swaps		
Interviewees	Person responsible for the daily FX trade		
Response Rate	84 per cent		
Method	Telephone interviews by TNS SIFO Prospera's interviewers		
Time Period	April 14th till May 27th, 2010		
Overall Performance	Weighted average of 22 criteria covering the banks' general features, analytical competence, sales' performance and price quoting. The scale used is 1-5, 5 represents the highest score. Each criterion is weighted by its importance.		
	In all 5 Nordic and 15 international banks are covered by the survey. However, banks which less than 7-8 of the interviewees have an opinion of are excluded. Only banks included in both the Large and Small categories constitute the base for the ranks in the All Interviewees category.		
	Banks with an equal overall performance score are on the top list placed in order according to their market penetration. Asterisk * marks tied ranks.		
Rank Market Penetration	The market penetration measures the percentage of organisations mentioning a certain FX dealer as a trading partner in the last 12 months.		

Overall Performance - Top 5

	Rank	Mean value	Rank Market Penetration
Large			
Industry mean value 3,7			
	*1	3,9 SEB	1
	*1	3,9 Barclays Bank	*10
	*3	3,8 Nordea	*2
	*3	3,8 Danske Markets	4
	*3	3,8 HSBC	13
Small			
Industry mean value 3,8			
	*1	4,0 SEB	1
	*1	4,0 Citigroup	*6
	3	3,9 Danske Markets	4
	*4	3,8 Handelsbanken	2
	*4	3,8 Nordea	3
All Interviewees			
Industry mean value 3,8			
	1	4,0 SEB	1
	*2	3,8 Handelsbanken	2
	*2	3,8 Nordea	3
	*2	3,8 Danske Markets	4
	*2	3,8 Citigroup	6

Overall Performance - Top 5

	Rank	Mean value	Rank Market Penetration
Corporates			
Industry mean value 3,8	1	4,0 SEB	1
	*2	3,9 Nordea	2
	*2	3,9 HSBC	10
	*4	3,8 Handelsbanken	3
	*4	3,8 Danske Markets	4
Institutions			
Industry mean value 3,8	*1	3,9 SEB	*1
	*1	3,9 Danske Markets	5
	*1	3,9 Barclays Bank	6
	*4	3,8 Goldman Sachs	7
	*4	3,8 Citigroup	*8