Foreign Exchange 2011





Facts about the Surveys & Definitions

| Organisations Large organisations Small organisations | In all 60 interviews 37 23 21 organisations with a turnover in foreign exchange of minimum NOK 20 billion 39 smaller organisations with a turnover ≥ 0,75 billion in spot & forward/outrights or ≥7,5 billion in FX Swaps | | | | |
|---|--|--|--|--|--|
| Interviewees | Person responsible for the daily FX trade | | | | |
| Response Rate | 77 per cent | | | | |
| Method | Telephone interviews by TNS SIFO Prospera's interviewers | | | | |
| Time Period | April 27 th – June 1 st , 2011 | | | | |
| Overall Performance | Weighted average of 18 criteria covering the banks' general features, analytical competence, sales' performance and price quoting. The scale used is 1-5, 5 represents the highest score. Each criterion is weighted by its importance. In all 10 Nordic and 15 international banks are covered by the survey. However, banks which less than 7-8 of the interviewees have an opinion of are excluded. Only banks included in both the Large and Small categories constitute the base for the ranks in the All Organisation category. | | | | |
| | | | | | |
| Rank Market Penetration | Banks with an equal overall performance score are on the top list placed in order according to their market penetration. Asterisk * marks tied ranks. The market penetration measures the percentage of organisations mentioning a certain FX dealer as a trading partner in the last 12 months. | | | | |



Overall Performance - Top 5

| | | Mean | | Rank Market |
|--------------------------|------|-------|----------------------|-------------|
| All Organisations | Rank | value | | Penetration |
| Industry mean value 4,00 | 1 | 4,14 | Nordea | 2 |
| • | 2 | 4,08 | DnB NOR Markets | 1 |
| | 3 | 4,04 | SEB | 3 |
| | 4 | 3,95 | Fokus/Danske Markets | 4 |
| | 5 | 3,80 | Handelsbanken | 5 |
| Large | | | | |
| Industry mean value 3,98 | 1 | 4,14 | Barclays Bank | *8 |
| | 2 | 4,06 | SEB | *1 |
| | 3 | 4,05 | DnB NOR Markets | 3 |
| | 4 | 4,03 | Nordea | *1 |
| | 5 | 4,01 | Fokus/Danske Markets | 4 |
| Small | | | | |
| Industry mean value 4,01 | 1 | 4,21 | Nordea | 2 |
| • | 2 | 4,09 | DnB NOR Markets | 1 |
| | 3 | 4,03 | SEB | 3 |
| | 4 | 3,91 | Fokus/Danske Markets | 4 |
| | 5 | 3,79 | Handelsbanken | 5 |

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Overall Performance - Top 5

| | | Mean | Rank Market |
|--------------------------|------|---------------------------|-------------|
| Corporates | Rank | value | Penetration |
| Industry mean value 3,99 | 1 | 4,20 Nordea | 2 |
| • | 2 | 4,07 DnB NOR Markets | 1 |
| | 3 | 4,00 SEB | 3 |
| | *4 | 3,84 Fokus/Danske Markets | 4 |
| | *4 | 3,84 Handelsbanken | 5 |
| Institutions | | | |
| Industry mean value 3,97 | 1 | 4,23 Barclays Bank | 7 |
| · | 2 | 4,09 DnB NOR Markets | 2 |
| | 3 | 4,08 SEB | 3 |
| | 4 | 4,06 Nordea | 1 |
| | 5 | 4,05 Fokus/Danske Markets | 4 |