

## **Facts about the Survey & Definitions**

	Corporates Institutions						
Interviews	In all 62 interviews 39 23						
Large	organisations with a turnover in foreign exchange of minimum NOK 30						
organisations	billion						
Small	42 organisations with a turnover > NOK 1 billion in spot & forward/outrights or > NOK10 billion in FX Swaps						
organisations							
Interviewees	Person responsible for the daily FX trade						
Response Rate	79 per cent						
Method	Telephone interviews by TNS SIFO Prospera's interviewers						
Time Period	August 18th till September 20th, 2010						
Overall Performance	Weighted average of 20 criteria covering the banks' general features, analytic competence, sales' performance and price quoting. The scale used is 1-trepresents the highest score. Each criterion is weighted by its importance.						
	In all 6 Nordic and 15 international banks are covered by the survey. However, banks which less than 7-8 of the interviewees have an opinion of are excluded. Only banks included in both the Large and Small categories constitute the base for the ranks in the All Interviewees category.						
	Banks with an equal overall performance score are on the top list placed in order according to their market penetration. Asterisk * marks tied ranks.						
Rank Market Penetration	The market penetration measures the percentage of organisations mentioning a certain FX dealer as a trading partner in the last 12 months.						



## **Overall Performance - Top 5**

		Mean		Rank Market
Large	Rank	value		Penetration
Industry mean value 3,9	*1	4,1	SEB	1
	*1	4,1	Nordea	*2
	3	4,0	Fokus/Danske Markets	4
	*4	3,9	DnB NOR Markets	*2
	*4	3,9	Citigroup	*5
Small			•	
Industry mean value 4,0	1	4,1	Nordea	2
	*2	4,0	DnB NOR Markets	1
	*2	4,0	SEB	4
	4	3,9	Handelsbanken	5
	5	3,8	Fokus/Danske Markets	3
All Interviewees				
Industry mean value 4,0	1	4,1	Nordea	2
•	*2	•	DnB NOR Markets	1
	*2	4,0	SEB	3
	4	3,9	Fokus/Danske Markets	4
	5	3,8	Handelsbanken	5



## **Overall Performance - Top 5**

		Mean		Rank Market
Corporates	Rank	value		Penetration
Industry mean value 4,0	1	4,2	Nordea	2
•	2	4,1	SEB	3
	3	4,0	DnB NOR Markets	1
	*4	3,9	Fokus/Danske Markets	4
	*4	3,9	Handelsbanken	5
Institutions				
Industry mean value 3,9	1	4,1	Barclays Bank	6
	*2	4,0	Nordea	1
	*2	4,0	SEB	4
	4	3,9	Fokus/Danske Markets	3
	5	3,8	DnB NOR Markets	2