

Facts about the Surveys & Definitions

Interviews	In all 71 interviews Corporates Institutions 56 15					
Large organisations Small	18 organisations with a FX turnover of minimum MEUR 2 000					
organisations	53 organisations with a FX turnover of minimum MEUR 20					
Interviewees	Person responsible for the daily FX trade					
Response Rate	83 per cent					
Method	Telephone interviews by TNS SIFO Prospera's interviewers					
Time Period	September 9 th till October 20 th 2010					
Overall Performance	Weighted average of 17 criteria covering the banks' general features, analytical competence, sales' performance and price quoting. The scale used is 1-5, 5 represents the highest score. Each criterion is weighted by its importance.					
	In all 6 Nordic and 15 international banks are covered by the survey. However, banks which less than 7-8 of the interviewees have an opinion of are excluded. Only banks included in both the Large and Small categories constitute the base for the ranks in the All Interviewees category.					
Rank Market Penetration	Banks with an equal overall performance score are on the top list placed in order according to their market penetration. Asterisk * marks tied ranks. The market penetration measures the percentage of organisations mentioning a certain FX dealer as a trading partner in the last 12 months.					



Overall Performance - Top list

		Mean		Rank Market
Large	Rank	value		Penetration
Industry mean value 3,7	*1	3,9	Nordea	1
_	*1	3,9	SEB	*2
	*3	3,8	Danske Markets	*2
	*3	3,8	Citigroup	4
	*5	3,5	Pohjola	5
Small			·	
Industry mean value 3,8	*1	4,0	Danske Markets	2
	*1	4,0	SEB	3
	3	3,9	Nordea	1
	4	3,6	Handelsbanken	5
	5	3,4	Pohjola	4
All Interviewees				
Industry mean value 3,8	1	4,0	SEB	3
,	*2	3,9	Nordea	1
	*2	3,9	Danske Markets	2
	4		Handelsbanken	5
	5	•	Pohjola	4



Overall Performance - Top list

		Mean	Rank Market
Corporates	Rank	value	Penetration
Industry mean value 3,8	1	4,0 SEB	*3
•	*2	3,9 Nordea	1
	*2	3,9 Danske Markets	2
	*4	3,7 Citigroup	6
	*4	3,7 Barclays Bank	*8
Institutions		·	
Industry mean value 3,9	1	4,1 Danske Markets	3
•	2	3,9 Nordea	*1
	3	3,8 SEB	*1
	4	3,7 Handelsbanken	4