Fixed Income 2010

Finland

tns sifo prospera

Facts about the Surveys & Definitions

Credit Products 33 interviews

Tier 1 17 organisations with an annual turnover in credit products > EUR 0,25 billion

Government Securities 29 interviews

Tier 1 16 organisations with an annual turnover in government/sovereign/supranational

bonds & short term securities > EUR 0,2 billion

Interviewees Portfolio managers & Fixed income traders

Response Rate 83 per cent

Method Telephone interviews by TNS SIFO Prospera's interviewers

Time Period June 4 till June 18, 2010

Overall Performance Weighted average of criteria covering the banks' general features, analytical competence and distribution/sales' performance. The scale used is 1-5, 5 represents

the highest score. Each criterion is weighted by its importance.

In all 5 Nordic and 13 international dealers are covered by the survey. However, banks which less than 7-8 of the interviewees have an opinion of are excluded. Only banks included in the Large category constitute the base for the ranks in the All

Interviewees category.

Asterisk * marks tied ranks. Banks with an equal overall performance score are on

the top list placed in order according to their market penetration.

Rank Market Penetration

Market penetration is measured by the percentage of organisations mentioning a certain bank as a trading partner in credit products and/or government/sovereign/supranational bonds & short term securities during the last 12

months.



Overall Performance Credit Products - Top 5

		Mean	Rank Market
Large	Rank	value	Penetration
Industry mean value 3,6	*1	3,8 Danske Markets	*2
·	*1	3,8 Barclays Capital	*6
	*3	3,7 Pohjola	1
	*3	3,7 UBS	*10
	5	3,6 Nordea	*2
All Interviewees			
Industry mean value 3,6	*1	3,9 Danske Markets	*1
	*1	3,9 Barclays Capital	*6
	*3	3,7 Pohjola	*1
	*3	3,7 Nordea	3
	*5	3,6 BNP Paribas	*6



Overall Performance Government Securities - Top 5

		Mean	Rank Market
Large	Rank	value	Penetration
Industry mean value 3,7	1	4,0 Barclays Capital	*1
·	2	3,9 Danske Markets	*1
	*3	3,8 Royal Bank of Scotland	*1
	*3	3,8 UBS	9
	*5	3,7 Pohjola	*1
All Interviewees			
Industry mean value 3,7	1	4,1 Barclays Capital	*1
	2	4,0 Danske Markets	*1
	*3	3,8 Pohjola	*1
	*3	3,8 Nordea	*4
	*3	3,8 Royal Bank of Scotland	*4