Survey Design Credit Product Investors

All Organisations

Tier 1

Response Rate

Interviewees

Method

Time Period

Overall Performance

25 organisations, active in credit products

16 organisations, annual turnover in credit products ≥ EUR 350 million

All Organisations represent 73 per cent of Universe

Portfolio managers & Fixed income traders

Telephone interviews by TNS Sifo Prospera's interviewers

February 5th – March 6th, 2013

Weighted average of criteria covering a dealer's general features, superior supplier new issues, competitive prices & professional intermediary. Scale 1-5. Each criterion is weighted by its importance.



©TNS Sifo 2013

Overall Performance Credit Product Investors Top 5

A.U. O	Rank	Mean Value
All Organisations	1	2 OF Dancka Bank Markata
	1	3,85 Danske Bank Markets
	2	3,64 Nordea
	3	3,55 Barclays
	4	3,54 Pohjola
	5	3,48 SEB
Tier 1		
	1	3,83 Danske Bank Markets
	2	3,65 Nordea
	3	3,46 Pohjola
	4	3,39 Barclays
	5	3,36 BNP Paribas



Survey Design Government Securities

All Organisations

Response Rate

Interviewees

Method

Time Period

Overall Performance

20 organisations, active in government securities

All Organisations represent 73 per cent of Universe

Portfolio managers & Fixed income traders

Telephone interviews by TNS Sifo Prospera's interviewers

February 5th – March 6th, 2013

Weighted average of criteria covering a dealer's general features & competitive prices. Scale 1-5. Each criterion is weighted by its importance.



©TNS Sifo 2013

Overall Performance Government Securities Top 5

	Rank	Mean Value	
All Organisations			
	1	4,00 Barclays	
	2	3,96 Danske Bank Mai	rkets
	3	3,89 Nordea	
	4	3,81 J.P. Morgan	
	5	3,74 BNP Paribas	



©TNS Sifo 2013