

Survey Design

All Tier 1

74 organisations with a minimum external AUM of MNOK 200

Response Rate

All Tier 1 represent 70 per cent of Universe

Interviewees

CIO, Portfolio Manager & CFO

Method

Telephone interviews by TNS Sifo Prospera's interviewers

Time Period

May 21st - August 27th, 2013

Overall Performance

Weighted average of criteria concerning asset managers' performance covering sales/contact persons, the portfolio management, the organisation in general, brand and product range. Scale 1-5. Each criterion is weighted by its importance.

Overall Performance

	Rank	Mean Value	
Nordic	1	4,30	DNB Asset Management
	2	4,25	Nordea Investment Management
	3	4,19	Danske Capital
	4	4,13	Pareto
	5	4,12	Carnegie Asset Management
	6	4,11	KLP
	7	4,06	Alfred Berg
	*8	4,03	Storebrand/Delphi
	*8	4,03	SKAGEN Fondene
	10	3,97	Arctic
International	1	4,06	Aberdeen AM
	2	3,91	PIMCO