Summary Professionals

Facts about the Surveys & Definitions

All Professionals	332
Partners Lawyers Junior Lawyers	126 100 106
Time Period	May 31th until June 24th, 2010
Method	Telephone interviews by TNS SIFO Prospera's interviewers
Overall Impression	Weighted average of 11 employer attractiveness criteria, cov competence, interesting projects/clients, career development

II Impression Weighted average of 11 employer attractiveness criteria, covering the law firms' in-depth competence, interesting projects/clients, career development possibilities, professional development possibilities, competitive salaries/benefits, reputation, work/life balance, social environment, community responsibility, administrative management and professional management. The scale ranges from 1 to 5, 5 representing the highest score. Each criterion is weighted by its importance.

Arntzen de Besche, BA-HR, DLA Piper, Haavind, Schjødt, Selmer, Simonsen, Steenstrup Stordrange, Thommessen, Wiersholm and Wikborg Rein are evaluated in the survey.

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Summary Professionals

Overall Impression – Attractiveness as an Employer

		Mean	
All Professionals	Rank	value	
	1	4,22	Thommessen
	2	4,19	Wiersholm
	3	3,96	BA-HR
	4	3,94	Wikborg Rein
	5	3,65	Schjødt
Partners			
	1	4,30	Thommessen
	2	4,26	Wiersholm
	3	4,02	BA-HR
	4	3,98	Wikborg Rein
	5	3,63	Schjødt
Lawyers			
	*1	4,18	Thommessen
	*1	4,18	Wiersholm
	3	4,00	BA-HR
	4	3,87	Wikborg Rein
	5	3,71	Schjødt
Junior Lawyers			
	1	4,17	Thommessen
	2	4,12	Wiersholm
	3	3,96	Wikborg Rein
	4	3,83	BA-HR
	5	3,64	Schjødt

Summary Students

Facts about the Surveys & Definitions

All Students	339
Tier 1 Students	40
Oslo Bergen Tromsø	190 106 43
Time Period	April 19th until May 5th, 2010
Method	Face-to-Face interviews by TNS SIFO Prospera's interviewers
Overall Impression	Weighted average of 9 employer attractiveness criteria, covering the law firms' in-depth competence, interesting projects/clients, career development possibilities, professional development possibilities, competitive salaries/benefits, reputation, work/life balance, social environment and community responsibility. The scale ranges from 1 to 5, 5 representing the highest score. Each criterion is weighted by its importance. Arntzen de Besche, BA-HR, DLA Piper, Haavind, Schjødt, Selmer, Simonsen, Steenstrup Stordrange, Thommessen, Wiersholm and Wikborg Rein are evaluated in the survey.

Summary Students

Overall Impression – Attractiveness as an Employer

		Mean	
All Students	Rank	value	
	1	3,93	Thommessen
	2	3,92	Wiersholm
	3	3,87	Wikborg Rein
	*4	3,76	Arntzen de Besche
	*4	3,76	Haavind
Tier 1 Students			
	1	3,97	Wiersholm
	2	3,80	Thommessen
	3	3,76	Wikborg Rein
	*4	3,68	BA-HR
	*4	3,68	Schjødt
Oslo			
	1	3,95	Thommessen
	2	3,90	Wiersholm
	3	3,87	Wikborg Rein
	4	3,75	Haavind
	5	3,72	Schjødt
Bergen			
	1	3,98	Wiersholm
	2	3,92	Thommessen
	3	3,88	Wikborg Rein
	4	3,87	Arntzen de Besche
	5	3,78	Schjødt
Tromsø	Ŭ	0,10	
	1	4,00	Haavind
	*2	3,85	Thommessen
	*2		
		3,85	Wikborg Rein
	4	3,83	Wiersholm Stoepetrup Stordropge
	5	3,80	Steenstrup Stordrange

Summary Students

Overall Impression – Attractiveness as an Employer

		Mean	
Men	Rank	value	
	*1	3,88	Wiersholm
	*1	3,88	Wikborg Rein
	3	3,86	Thommessen
	4	3,73	Arntzen de Besche
	5	3,70	Haavind
Women			
	1	3,98	Thommessen
	2	3,96	Wiersholm
	3	3,88	Wikborg Rein
	4	3,81	Haavind
	*5	3,80	Arntzen de Besche
	*5	3,80	Schjødt