

## Facts about the Surveys & Definitions

<b>Investors</b>	Number of interviews	<b>All</b>	<b>Large</b>
<b>Interviewees</b>	Portfolio managers & Fixed income traders	101	58
<b>Response Rate</b>	77 per cent		
<b>Method</b>	Telephone interviews by TNS SIFO Prospera's interviewers		
<b>Time Period</b>	January 10 <sup>th</sup> till August 29 <sup>th</sup> , 2011		
<b>Overall Performance</b>	Weighted average of 17 criteria covering a dealer's general features, product sup-ply, analytical competence & sales's performance. The scale ranges from 1 to 5, 5 representing the highest score. Each criterion is weighted by its importance. Asterisk * marks tied ranks.		

### Overall Performance - Top 5

	Rank	Mean value	
<b>All Investors</b>			
Industry mean value 3,76	1	3,82	Danske Markets
	*2	3,81	Barclays
	*2	3,81	Swedbank/Swedbank Oslo
	4	3,77	Deutsche Bank
	5	3,75	Nordea
<b>Large</b>			
Industry mean value 3,72	1	3,87	Barclays
	2	3,81	Deutsche Bank
	3	3,76	Danske Markets
	4	3,72	Swedbank/Swedbank Oslo
	5	3,70	Nordea