

Survey Design

All Organisations	189 organisations
Corporates	112 organisations
Financials	45 organisations
Local/Public Government	32 organisations
Response Rate	All Organisations represent 78 per cent of Universe
Interviewees	CFO & Treasurer
Method	Telephone interviews by TNS Sifo Prospera's interviewers
Time Period	May 2 nd - June 18 th , 2013
Overall Performance	Weighted average of criteria covering a bank's project staffing, personal contacts, outcome assessments, advisory strategic options, bond issues, commercial papers, secondary market dialogue, project execution, placing power, large project capacity, underwriting, research, transactional management and fees. Scale 1-5. Each criterion is weighted by its importance.

Overall Performance

	Rank	Mean Value	
All Organisations	1	3,89	Nordea
	2	3,81	SEB
	3	3,80	Swedbank
	4	3,79	Danske Bank
	5	3,48	Handelsbanken
CO	1	3,92	Nordea
	2	3,81	Swedbank
	3	3,79	SEB
	4	3,76	Danske Bank
	5	3,53	Handelsbanken
FI	*1	3,81	Nordea
	*1	3,81	Swedbank
	3	3,78	SEB
	4	3,76	Danske Bank
	5	3,36	Handelsbanken
LPG	1	3,95	Danske Bank
	2	3,92	Nordea
	3	3,90	SEB
	4	3,77	Swedbank
	5	3,40	Handelsbanken