

# Survey Design

<b>All Organisations</b>	45 organisations
<b>Corporates</b>	34 organisations
<b>Financials</b>	5 organisations
<b>Local/Public Government</b>	6 organisations
<b>Response Rate</b>	All Organisations represent 82 per cent of Universe
<b>Interviewees</b>	CFO & Treasurer
<b>Method</b>	Telephone interviews by TNS Sifo Prospera's interviewers
<b>Time Period</b>	May 8 <sup>th</sup> - June 10 <sup>th</sup> , 2013
<b>Overall Performance</b>	Weighted average of criteria covering a bank's project staffing, personal contacts, outcome assessments, advisory strategic options, bond issues, commercial papers, secondary market dialogue, project execution, placing power, large project capacity, underwriting, research, transactional management and fees. Scale 1-5. Each criterion is weighted by its importance.

# Overall Performance

	Rank	Mean Value
All Organisations	1	3,89 Nordea
	2	3,75 Danske Bank
	3	3,67 Pohjola
	4	3,61 Swedbank
	5	3,53 SEB
CO	1	3,90 Nordea
	2	3,79 Danske Bank
	3	3,73 Pohjola
	4	3,59 Swedbank
	5	3,54 SEB