

Survey Design

All Organisations	18 organisations
Corporates	10 organisations
Financials	7 organisations
Local/Public Government	1 organisations
Response Rate	All Organisations represent 82 per cent of Universe
Interviewees	CFO & Treasurer
Method	Telephone interviews by TNS Sifo Prospera's interviewers
Time Period	May 14 th - June 18 th , 2013
Overall Performance	Weighted average of criteria covering a bank's project staffing, personal contacts, outcome assessments, advisory strategic options, bond issues, commercial papers, secondary market dialogue, project execution, placing power, large project capacity, underwriting, research, transactional management and fees. Scale 1-5. Each criterion is weighted by its importance.

Overall Performance

	Rank	Mean Value
All Organisations	1	3,71 Nordea
	2	3,57 Danske Bank
	3	3,50 SEB
CO	1	3,76 Nordea
	2	3,54 Danske Bank
	3	3,52 SEB
FI	1	3,69 Danske Bank
	2	3,62 Nordea
	3	3,60 SEB
LPG	-	-
	-	-
	-	-