

Facts about the Surveys & Definitions

		All	Large
Investors	Number of interviews	30	18
	Minimum turnover credit products, MSEK	500	3 000
Interviewees	Portfolio managers		
Response Rate	86 per cent		
Method	Telephone interviews by TNS SIFO Prospera's interviewers		
Time Period	November 24 th - December 16 th , 2011		
Overall Performance	<p>Weighted average of 13 criteria covering a bank's general features, product supply, analytical competence & distribution's performance. The scale ranges from 1 to 5, 5 representing the highest score. Each criterion is weighted by its importance.</p> <p>In all 6 Nordic and 13 international banks are covered by the survey. However, banks which less than 7-8 of the interviewees have an opinion of are excluded. Only banks included in the Large category constitute the base for the ranks in the All category.</p> <p>Banks with an equal overall performance score are on the top list placed in order according to their market penetration. Asterisk * marks tied ranks.</p>		
Rank Market Penetration	<p>Market penetration is measured by the percentage of investors mentioning a certain bank as a trading partner in credit products the past 12 months.</p>		

Overall Performance - Top 5

	Rank	Mean value		Rank Market Penetration
All Investors				
Industry mean value 3,60				
	1	3,86	Nordea	*4
	2	3,81	SEB	*2
	3	3,72	Handelsbanken	*2
	4	3,71	Swedbank	1
	5	3,68	Danske Markets	*4
Large				
Industry mean value 3,54				
	1	3,91	Nordea	*3
	2	3,69	SEB	*3
	3	3,68	Handelsbanken	*1
	4	3,57	Danske Markets	*3
	5	3,54	Swedbank	*1