

## Facts about the Surveys & Definitions

		All	Large
<b>Investors</b>	Number of interviews	24	15
	Minimum turnover credit products (excl CPs) past 12 months, MSEK	600	2 500
<b>Interviewees</b>	Portfolio managers		
<b>Response Rate</b>	80 per cent		
<b>Method</b>	Telephone interviews by TNS SIFO Prospera's interviewers		
<b>Time Period</b>	January 10 till 27, 2011		
<b>Overall Performance</b>	<p>Weighted average of 19 criteria covering a bank's general features, product supply, analytical competence &amp; distribution's performance. The scale ranges from 1 to 5, 5 representing the highest score. Each criterion is weighted by its importance.</p> <p>In all 6 Nordic and 14 international banks are covered by the survey. However, banks which less than 7-8 of the interviewees have an opinion of are excluded. Only banks included in the Large category constitute the base for the ranks in the All category.</p> <p>Banks with an equal overall performance score are on the top list placed in order according to their market penetration. Asterisk * marks tied ranks.</p>		
<b>Rank Market Penetration</b>	<p>Market penetration is measured by the percentage of investors mentioning a certain bank as a trading partner in credit products the past 12 months.</p>		

## Overall Performance - Top 5

All Investors	Rank	Mean value		Rank Market Penetration
Industry mean value 3,72	1	3,77	Handelsbanken	*1
	2	3,76	Swedbank	4
	*3	3,73	Nordea	*1
	*3	3,73	SEB	*1
	5	3,72	Barclays	*7
<b>Large</b>				
Industry mean value 3,64	1	3,75	Barclays	7
	2	3,67	Nordea	*1
	*3	3,66	Swedbank	5
	*3	3,66	Deutsche Bank	6
	5	3,63	Handelsbanken	*1