KANTAR SIFO



Summary Large Corporates & Institutions

Nordics 2016



Designs

		Nordics	Denmark	Finland	Norway	Sweden
Number of Surveys		88	20	20	20	23
Number of Interviews	All Tier 1 (largest clients)	4664 1168	807 225	741 202	1190 270	1572 396
Total Points Calculation	Rank 1: 55 points Rank 2: 44 points Rank 3: 33 points Rank 4: 22 points Rank 5: 11 points	Rank based on Each supplier's If rank is tied, s	points are sum	med and ranke	ed	
Interviewees	CFO, CEO, CIO, Partner, Group Treasurer, Head of Funding, Treasurer, Trader, Portfolio Manager, Buy-Side Analyst, Cash Manager, Head of Trade Finance, Head of Back Office					
Method	Telephone interviews b	y Prospera inter	viewers			

Total Points Nordics

All							
Ran 2016 2		Points 2016	Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	2	3025 Danske Bank	31	18	6	13	4
2	1	2816 Nordea	17	23	15	14	6
3	3	2431 SEB	7	18	28	13	4
4	4	1023 DNB	12	3	5	1	4
5	5	891 Swedbank	2	7	5	8	12
6	6	517 Carnegie	5	1	3	2	5
7	9	495 ABG Sundal Collier	3	3	2	3	6
8	8	451 OP Corporate Bank	1	1	7	5	1
9	7	319 Handelsbanken	2	0	2	3	7
10	10	187 J.P. Morgan	2	0	0	3	1

Total Points Nordics

Tier	1							
Ra 2016		Points 2016		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	2	1914	Danske Bank	19	12	5	7	2
2	1	1837	Nordea	10	14	13	10	2
3	3	1551	SEB	6	12	15	8	2
4	4	748	DNB	7	6	2	1	1
5	5	451	Swedbank	1	3	5	0	9
6	*6	330	Carnegie	3	0	1	5	2
7	8	264	OP Corporate Bank	1	0	3	4	2
8	10	176	ABG Sundal Collier	0	2	0	2	4
9	*6	165	Handelsbanken	0	0	2	0	9
10	*13	143	Goldman Sachs	1	0	2	1	0

Total Points Denmark

All						
Rank 2016 2015	Points 2016	Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1 1	1034 Danske Bank	15	4	1	0	0
2 2	704 Nordea	2	9	4	2	2
3 3	550 SEB	0	3	10	4	0
4 6	176 Jyske Bank	1	1	1	1	2
5 4	143 Nykredit	0	2	1	1	0
6 5	88 Carnegie	0	1	0	1	2
*7 11	55 FIH	1	0	0	0	0
*7 -	55 Goldman Sachs	1	0	0	0	0
*9 *9	44 ABG Sundal Collier	0	0	0	1	2
*9 -	44 Morgan Stanley	0	1	0	0	0
*9 *13	44 Sydbank	0	0	0	1	2

Total Points Denmark

Tier	1						
Rar 2016		Points 2016	Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	572 Danske Bank	8	3	0	0	0
2	2	429 Nordea	1	8	0	1	0
3	3	275 SEB	0	0	7	2	0
4	*4	121 Jyske Bank	1	0	1	1	1
*5	*4	55 Carnegie	0	0	0	2	1
*5	-	55 Goldman Sachs	1	0	0	0	0
7	*8	44 Nykredit	0	0	1	0	1
8	7	33 ABG Sundal Collier	0	0	0	1	1
*9	10	22 BNP Paribas	0	0	0	1	0
*9	-	22 Deutsche Bank	0	0	0	1	0

Total Points Finland

All						
Rank 2016 2015	Points 2016	Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1 1	869 Danske Bank	8	7	1	4	0
2 2	737 Nordea	7	4	4	2	0
3 3	583 SEB	2	5	5	3	2
4 4	451 OP Corporate Bank	1	1	7	5	1
5 5	143 Swedbank	0	1	1	1	4
*6 *6	77 Evli	1	0	0	1	0
*6 *6	77 J.P. Morgan	1	0	0	1	0
*8 *18	55 Barclays	0	1	0	0	1
*8 9	55 FIM	1	0	0	0	0
*10 *12	33 Access Partners	0	0	1	0	0
*10 *12	33 Carnegie	0	0	0	0	3
*10 -	33 eQ Asset Management	0	0	1	0	0

Total Points Finland

Tier	1						
Rar 2016		Points 2016	Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
*1	2	451 Danske Bank	3	3	4	1	0
*1	3	451 SEB	3	6	0	1	0
3	1	429 Nordea	3	2	4	2	0
4	4	264 OP Corporate Bank	1	0	3	4	2
*5	*7	55 Carnegie	0	0	0	2	1
*5	5	55 J.P. Morgan	1	0	0	0	0
7	*9	33 Swedbank	0	0	0	0	3
*8	-	22 Barclays	0	0	0	1	0
*8	*9	22 Citigroup	0	0	0	1	0
10	6	11 Handelsbanken	0	0	0	0	1

Total Points Norway

All								
Rar 2016		Points 2016		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	847	DNB	12	2	2	1	1
2	2	660	Nordea	4	5	4	4	0
3	4	407	SEB	1	2	5	4	1
4	3	319	Danske Bank	1	1	3	4	3
5	6	297	Swedbank	0	3	1	3	6
6	5	264	ABG Sundal Collier	2	2	2	0	0
7	*10	99	Carnegie	0	0	3	0	0
8	*8	88	Pareto	0	1	1	0	1
9	*8	77	Alfred Berg	0	1	1	0	0
10	7	66	Arctic	0	1	0	1	0

Total Points Norway

Tier	1							
Rar 2016		Points 2016		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	550 DN	IB	6	4	1	0	1
2	2	418 No	rdea	2	1	6	3	0
3	3	308 Da	inske Bank	3	2	0	2	1
4	4	286 SE	B	0	2	4	3	0
5	*5	165 Sw	<i>r</i> edbank	1	1	1	0	3
6	*5	99 AB	G Sundal Collier	0	2	0	0	1
7	*7	33 Ca	rnegie	0	0	1	0	0
8	*7	22 Ha	ındelsbanken	0	0	0	0	2
9	10	11 J.P	P. Morgan	0	0	0	0	1

Total Points Sweden

All						
Rank 2016 2015	Points 2016	Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1 1	836 SEB	4	8	7	1	1
2 2	726 Danske Bank	7	5	1	4	0
3 3	583 Nordea	2	5	3	6	2
4 *5	429 Swedbank	2	3	3	3	2
5 4	286 Handelsbanken	2	0	2	2	6
6 *5	275 Carnegie	5	0	0	0	0
7 -	132 Carnegie Fonder	1	1	1	0	0
8 7	121 ABG Sundal Collier	0	1	0	2	3
*9 *11	99 DNB	0	0	2	0	3
*9 13	99 Lannebo Fonder	1	1	0	0	0

Total Points Sweden

Tier	1						
Ran 2016 2		Points 2016	Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	2	517 Danske Bank	5	3	1	3	1
2	1	506 SEB	3	4	3	2	2
3	3	440 Nordea	2	3	3	4	1
4	*5	242 Swedbank	0	2	4	0	2
5	*5	165 Carnegie	3	0	0	0	0
6	7	154 DNB	1	1	1	1	0
7	4	132 Handelsbanken	0	0	2	0	6
8	8	55 Goldman Sachs	0	0	1	1	0
9	-	44 Deutsche Bank	0	1	0	0	0
10	9	33 ABG Sundal Collier	0	0	0	1	1

Survey	Market	No of Interv	views	Time Period
		All	Tier 1	
Corporate Banking	Denmark	46	28	September 20 - November 10, 2016
	Finland	53	18	September 15 - November 14, 2016
	Norway	67	35	September 16 - November 1, 2016
	Sweden	91	43	September 15 - October 25, 2016
Institutional Banking	Denmark	41	24	November 14 - December 15, 2016
	Finland	27	10	November 14 - December 15, 2016
	Norway	53	24	October 31 - December 5, 2016
	Sweden	84	32	October 20 - December 5, 2016
Corporate Finance Advisors	Denmark	72	-	Jul 4 - Nov 2, 2016 & Feb 3 - Oct 15, 2015
M&A Advisors	Finland	64	-	Jun 28 - Nov 10, 2016 & Feb 3 - Oct 15, 2015
	Norway	168	-	Jun 24 - Nov 2, 2016 & Feb 3 - Oct 15, 2015
	Sweden	109	-	Jun 23 - Nov 21, 2016 & Feb 3 - Oct 15, 2015
ECM Advisors	Finland	28	-	Jun 28 - Nov 10, 2016 & Feb 3 - Oct 15, 2015
	Norway	159	-	Jun 24 - Nov 2, 2016 & Feb 3 - Oct 15, 2015
	Sweden	108	-	Jun 23 - Nov 21, 2016 & Feb 3 - Oct 15, 2015
Acquisition Finance Nordics	Nordics	31	18	September 13 - November 23, 2016

Survey	Market	No of Interv	views Tier 1	Time Period
Syndicated Loans	Denmark	14	-	September 13 - November 23, 2016
•	Finland	25	17	September 13 - November 23, 2016
	Norway	41	18	September 13 - November 23, 2016
	Sweden	50	27	September 13 - November 23, 2016
Loan Agency & Loan Operations	Denmark	35	11	September 13 - November 23, 2016
	Finland	42	17	September 13 - November 23, 2016
	Norway	57	17	September 13 - November 23, 2016
	Sweden	80	26	September 13 - November 23, 2016
DCM HY Issuers	Nordics	100	-	April 4 - May 18, 2016
DCM IG Issuers	Denmark	16	-	March 31 - May 13, 2016
	Finland	39	-	March 30 - May 13, 2016
	Norway	47	-	March 29 - May 18, 2016
	Sweden	75	-	March 23 - May 13, 2016
Nordic High Yield Investors	Nordics	82	34	January 2 - March 22, 2016
Investment Grade Credit Products	Denmark	13	-	May 2 - June 29, 2016
	Norway	44	22	February 8 - March 21, 2016
	Sweden	53	21	January 2 - February 15, 2016

Survey	Market	No of Interviews		Time Period
		All	Tier 1	
Domestic Credit Products	Finland	23	-	February 25 - April 13, 2016
Nordic Credit Products	Finland	22	-	February 25 - April 13, 2016
Commercial Papers	Sweden	30	-	January 2 - February 15, 2016
DKK Government Securities	Denmark	29	-	March 2 - April 19, 2016
DKK Mortgage Bonds	Denmark	46	18	March 2 - April 19, 2016
EUR Fixed Income	Denmark	18	-	March 2 - April 15, 2016
Government Securities	Finland	15	-	February 25 - April 13, 2016
	Norway	29	-	February 8 - March 21, 2016
Fixed Income	Sweden	51	24	February 12 - March 29, 2016
Interest Rate Swaps	Denmark	22	12	March 2 - April 19, 2016
	Finland	28	15	February 16 - March 21, 2016
	Norway	26	15	February 8 - March 17, 2016
	Sweden	41	18	February 12 - March 23, 2016
Foreign Exchange	Denmark	63	27	April 1 - May 24, 2016
	Finland	51	28	April 7 - May 20, 2016
	Norway	40	20	March 31 - May 24, 2016
	Sweden	60	25	March 31 - May 2, 2016
Emerging Markets FX	Nordics	85	-	March 31 - May 24, 2016

Survey	Market	No of Interviews		Time Period
		All	Tier 1	
Domestic Equity Research & Advisory	Denmark	40	15	October 28 - December 13, 2016
	Finland	26	14	November 8 - December 12, 2016
	Norway	51	22	October 19 - December 9, 2016
	Sweden	57	23	October 12 - December 2, 2016
Domestic Equity Execution	Denmark	40	15	October 28 - December 13, 2016
	Finland	26	14	November 8 - December 12, 2016
	Norway	51	22	October 19 - December 9, 2016
	Sweden	57	23	October 12 - December 2, 2016
Domestic Equity Corporate Access	Denmark	40	15	October 28 - December 13, 2016
	Finland	26	14	November 8 - December 12, 2016
	Norway	51	22	October 19 - December 9, 2016
	Sweden	57	23	October 12 - December 2, 2016
Nordic Equity	Nordics	56	23	May 16 - July 5, 2016
Equity Derivatives	Sweden	28	18	May 3 - June 27, 2016
Back Office Equity	Denmark	30	-	August 23 - September 19, 2016
	Finland	22	-	August 25 - September 19, 2016
	Norway	30	-	August 15 - September 15, 2016
	Sweden	29	-	August 18 - September 23, 2016

Survey	Market	No of Interv	/iews	Time Period
		All	Tier 1	
Back Office FI, FX & Derivatives	Denmark	40	-	May 23 - June 17, 2016
	Finland	39	-	May 20 - June 21, 2016
	Norway	35	-	May 25 - June 20, 2016
	Sweden	50	-	May 23 - June 16, 2016
External Asset Management	Denmark	77	-	May 3 - June 15, 2016
	Finland	60	-	May 10 - August 15, 2016
	Norway	74	-	April 22 - June 9, 2016
	Sweden	121	-	April 7 - May 30, 2016
Fund Distributors & Selectors	Norway	45	-	May 20 - July 5, 2016
	Sweden	51	-	October 13 - November 7, 2016
Fund Advisors	Sweden	110	-	February 3 - March 14, 2016
Cash Management	Denmark	49	25	December 18, 2015 - January 29, 2016
	Finland	51	20	December 10, 2015 - January 25, 2016
	Norway	48	27	December 9, 2015 - February 1, 2016
	Sweden	88	48	December 8, 2015 - January 15, 2016
Trade Finance	Denmark	76	35	December 2, 2015 - January 25, 2016
	Finland	74	35	December 2, 2015 - January 25, 2016
	Norway	74	26	December 11, 2015 - January 27, 2016
	Sweden	92	45	December 2, 2015 - January 19, 2016

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