

Large Corporates & Institutions Surveys 2015



Survey Design Prospera Top Lists 2015

		Nordics	Denmark	Finland	Norway	Sweden
Benchmark	Number of Surveys*	90	21	20	21	23
# Interviewed	All*	4312	823	703	1057	1344
	Tier 1*	1175	258	216	263	352
Top List Points	For each survey, TNS Sifo Prospera has allotted the top ranked supplier/suppliers 55 points, the second ranked 44 points, the third 33 points, the fourth 22 points and the fifth 11 points. Each supplier's points are summed. In case the rank is tied, suppliers are placed in alphabetical order					
Interviewees	CFO, CEO, CIO, Group Treasurer, Assistant Treasurer, Finance Director, Head of Bank Relations, Cash Manager, Head of Trade Finance, Partners, Head of Back Office, Traders, Dealers, Portfolio Managers & Buy-Side Analysts					
Method	Telephone interviews by TNS Sifo Prospera's interviewers					

* Some surveys are only conducted on a Nordic level and are accounted for on a Nordic level only, not on the individual Nordic markets



Survey Design Prospera Top Lists 2015

Survey	All #	Tier 1 #	Time period
Acquisition Finance Nordics	32	20	November 19 th , 2015 - January 7 th , 2016
Back Office Equity Denmark	22		- August 5 th - September 16 th , 2015
Back Office Equity Finland	24		- August 5 th - September 4 th , 2015
Back Office Equity Norway	28		- August 5 th - September 17 th , 2015
Back Office Equity Sweden	32		- August 5 th - September 2 nd , 2015
Back Office FI, FX & Derivatives Denmark	37		- May 22 nd - June 16 th , 2015
Back Office FI, FX & Derivatives Finland	36		- May 22 nd - June 16 th , 2015
Back Office FI, FX & Derivatives Norway	36		- May 22 nd - June 16 th , 2015
Back Office FI, FX & Derivatives Sweden	43		- May 22 nd - June 16 th , 2015
Cash Management Denmark	50	28	December 29 th , 2014 - February 3 rd , 2015
Cash Management Finland	53	25	December 19 th , 2014 - February 3 rd , 2015
Cash Management Norway	50	27	December 12 th , 2014 - February 4 th , 2015
Cash Management Sweden	82	45	December 9 th , 2014 - January 23 rd , 2015
Commercial Papers Sweden	26		- December 3 rd , 2014 - January 15 th , 2015
Corporate Banking Denmark	44	27	November 6 th - December 17 th , 2015
Corporate Banking Finland	49	20	October 30 th - December 17 th , 2015
Corporate Banking Norway	60	33	October 28 th - December 9 th , 2015
Corporate Banking Sweden	79	33	November 2 nd - December 9 th , 2015
Corporate Finance Advisors Denmark	35		- February 3 rd - October 15 th , 2015
DCM High Yield Issuers Nordics	102		- April 5 th - May 26 th , 2015
DCM IG Issuers Denmark	16		- April 15 th - May 28 th , 2015
DCM IG Issuers Finland	38		- April 14 th - June 5 th , 2015
DCM IG Issuers Norway	50		- April 20 th - June 2 nd , 2015
DCM IG Issuers Sweden	70		- April 13 th - May 26 th , 2015

Survey Design Prospera Top Lists 2015

Survey	All #	Tier 1 #	Time period
DKK Government Securities Denmark	35	-	February 5 th - March 17 th , 2015
DKK Mortgage Bonds Denmark	50	21	February 5 th - March 17 th , 2015
Domestic Credit Products Finland	24	-	February 17 th - April 2 nd , 2015
Domestic Equity Research & Advisory Denmark	46	19	October 1 st - November 20 th , 2015
Domestic Equity Execution Denmark	46	19	October 1 st - November 20 th , 2015
Domestic Equity Corporate Access Denmark	46	19	October 1 st - November 20 th , 2015
Domestic Equity Research & Advisory Finland	27	15	October 2 nd - November 18 th , 2015
Domestic Equity Execution Finland	27	15	October 2 nd - November 18 th , 2015
Domestic Equity Corporate Access Finland	27	15	October 2 nd - November 18 th , 2015
Domestic Equity Research & Advisory Norway	53	21	September 24 th - November 10 th , 2015
Domestic Equity Execution Norway	53	21	September 24 th - November 10 th , 2015
Domestic Equity Corporate Access Norway	53	21	September 24 th - November 10 th , 2015
Domestic Equity Research & Advisory Sweden	63	23	September 17 th - November 4 th , 2015
Domestic Equity Execution Sweden	63	23	September 17 th - November 4 th , 2015
Domestic Equity Corporate Access Sweden	63	23	September 17 th - November 4 th , 2015
ECM Advisors Finland	10	-	February 3 rd - October 15 th , 2015
ECM Advisors Norway	79	-	February 3 rd - October 15 th , 2015
ECM Advisors Sweden	56	-	February 3 rd - October 15 th , 2015
Emerging Markets Foreign Exchange Denmark	26	-	March 10 th - April 21 st , 2015
Emerging Markets Foreign Exchange Finland	36	-	March 19 th - April 17 th , 2015
Emerging Markets Foreign Exchange Norway	16	-	March 19 th - April 23 rd , 2015
Emerging Markets Foreign Exchange Sweden	25	-	March 10 th - April 7 th , 2015
Equity Derivatives Sweden	31	21	April 13 th - May 7 th , 2015
EUR Fixed Income Denmark	20	-	February 5 th - March 17 th , 2015



Survey Design Prospera Top Lists 2015

Survey	All #	Tier 1 #	Time period
External Asset Mgmt Denmark Nordic Suppliers	75	-	April 16 th – June 10 th , 2015
External Asset Mgmt Finland Nordic Suppliers	55	-	April 28 th – June 12 th , 2015
External Asset Mgmt Norway Nordic Suppliers	72	-	April 15 th – May 29 th , 2015
External Asset Mgmt Sweden Nordic Suppliers	108	-	March 31 st – May 19 th , 2015
External Asset Mgmt Nordic International Suppliers	126	-	March 31 st – June 12 th , 2015
Fixed Income Sweden	52	25	January 23 rd - February 16 th , 2015
Foreign Exchange Denmark	69	29	March 10 th – April 21 st , 2015
Foreign Exchange Finland	53	28	March 19 th – April 17 th , 2015
Foreign Exchange Norway	59	26	March 19 th – April 23 rd , 2015
Foreign Exchange Sweden	64	23	March 10 th – April 7 th , 2015
Fund Distributors & Selectors Norway	50	-	May 5 th - June 9 th , 2015
Fund Distributors & Selectors Sweden	55	-	October 12 th – November 6 th , 2015
Government Securities Norway	26	-	February 3 rd - March 3 rd , 2015
Institutional Banking Denmark	40	25	October 14 th - November 30 th , 2015
Institutional Banking Finland	28	13	October 6 th - November 27 th , 2015
Institutional Banking Norway	47	19	September 30 th - November 19 th , 2015
Institutional Banking Sweden	71	28	September 29 th - November 17 th , 2015
Interest Rate Swaps Denmark	21	11	February 10 th - March 20 th , 2015
Interest Rate Swaps Finland	30	13	February 13 th - March 10 th , 2015
Interest Rate Swaps Norway	27	15	February 3 rd - March 3 rd , 2015
Interest Rate Swaps Sweden	53	19	January 27 th - February 16 th , 2015

Survey Design Prospera Top Lists 2015

Survey	All #	Tier 1 #	Time period
Investment Grade Credit Products Denmark	18	-	April 13 th - May 8 th , 2015
Investment Grade Credit Products Norway	40	21	February 3 rd - March 3 rd , 2015
Investment Grade Credit Products Sweden	44	-	December 3 rd , 2014 - January 15 th , 2015
Loan Agency & Loan Operations Denmark	34	10	November 26 th , 2015 - January 8 th , 2016
Loan Agency & Loan Operations Finland	30	18	November 27 th , 2015 - January 15 th , 2016
Loan Agency & Loan Operations Norway	47	15	November 12 th , 2015 - January 25 th , 2016
Loan Agency & Loan Operations Sweden	60	23	November 12 th , 2015 - January 12 th , 2016
M&A Advisors Finland	35	-	February 3 rd - October 15 th , 2015
M&A Advisors Norway	97	-	February 3 rd - October 15 th , 2015
M&A Advisors Sweden	69	-	February 3 rd - October 15 th , 2015
Multi-Bank Lending Facilities/Syndicated Loans Denmark	14	10	November 26 th , 2015 - January 8 th , 2016
Multi-Bank Lending Facilities/Syndicated Loans Finland	24	18	November 27 th , 2015 - January 14 th , 2016
Multi-Bank Lending Facilities/Syndicated Loans Norway	33	15	November 12 th , 2015 - January 22 nd , 2016
Multi-Bank Lending Facilities/Syndicated Loans Sweden	44	24	November 25 th , 2015 - January 12 th , 2016
Nordic Credit Products Finland	21	-	February 17 th - April 2 nd , 2015
Nordic Equity Nordics	56	30	March 25 th - May 20 th , 2015
Nordic High Yield Investors Nordics	69	36	December 1 st , 2014 - January 19 th , 2015
Trade Finance Denmark	79	40	December 30 th , 2014 - February 4 th , 2015
Trade Finance Finland	76	36	December 17 th , 2014 - February 9 th , 2015
Trade Finance Norway	81	29	December 10 th , 2014 - January 28 th , 2015
Trade Finance Sweden	91	42	December 2 nd , 2014 - January 28 th , 2015

Summary Prospera Top Lists 2015 Nordics

All

Rank	Points		#1	#2	#3	#4	#5	
15	14	15						
1	1	3267	Nordea	28	19	18	11	5
2	2	3080	Danske Bank	32	14	14	8	6
3	3	2475	SEB	7	22	21	15	9
4	4	968	DNB	7	11	2	1	1
5	5	660	Swedbank	0	4	8	5	10
6	6	594	Carnegie	5	2	2	5	5
7	7	539	Handelsbanken	1	3	2	6	14
8	9	385	Pohjola	1	2	4	4	2
9	8	374	ABGSC	3	2	1	1	6
10	10	308	J.P. Morgan	2	2	1	3	1

Tier 1

Rank	Points		#1	#2	#3	#4	#5	
15	14	15						
1	1	2145	Nordea	22	12	8	5	3
2	2	1837	Danske Bank	14	12	13	4	2
3	3	1573	SEB	5	14	13	10	3
4	4	671	DNB	7	5	1	1	1
5	5	308	Swedbank	0	1	3	5	5
*6	6	297	Carnegie	1	1	3	4	1
*6	7	297	Handelsbanken	1	0	1	5	9
8	11	231	Pohjola	0	2	3	1	2
9	*9	209	J.P. Morgan	2	1	1	0	2
10	8	187	ABGSC	1	1	1	0	5



TNS Sifo Prospera

Large Corporates & Institutions Surveys
2015 Nordics

Summary Prospera Top Lists 2015 Denmark

All

Rank	Points		#1	#2	#3	#4	#5	
15	14	15						
1	1	968	Danske Bank	11	7	0	2	1
2	2	847	Nordea	7	7	4	0	2
3	3	517	SEB	0	5	6	3	3
4	4	187	Nykredit	0	1	3	2	0
5	6	176	Carnegie	1	1	1	2	0
6	5	143	Jyske Bank	0	0	3	2	0
7	7	77	Barclays	0	1	1	0	0
8	10	66	J.P. Morgan	1	0	0	0	1
*9	9	55	ABGSC	0	0	0	1	3
*9	*13	55	Handelsbanken	1	0	0	0	0

Tier 1

Rank	Points		#1	#2	#3	#4	#5	
15	14	15						
1	1	594	Danske Bank	6	6	0	0	0
2	2	539	Nordea	6	3	2	0	1
3	3	374	SEB	0	2	8	1	0
*4	4	77	Carnegie	0	0	1	2	0
*4	*7	77	Jyske Bank	0	0	1	2	0
6	*7	55	J.P. Morgan	1	0	0	0	0
7	*10	33	ABGSC	0	0	0	0	3
*8	-	22	Citigroup	0	0	0	1	0
*8	6	22	Nykredit	0	0	0	0	2
10	*7	11	BNP Paribas	0	0	0	0	1



TNS Sifo Prospera

Large Corporates & Institutions Surveys
2015 Nordics

Summary Prospera Top Lists 2015 Finland

All

Rank	Points		#1	#2	#3	#4	#5	
15	14	15						
1	3	792	Danske Bank	9	2	6	0	1
2	1	781	Nordea	8	5	2	2	1
3	2	638	SEB	1	7	5	4	2
4	4	385	Pohjola	1	2	4	4	2
5	5	121	Swedbank	0	0	2	1	3
*6	*7	99	Evli Bank	1	1	0	0	0
*6	*7	99	J.P. Morgan	0	1	1	1	0
8	6	77	Handelsbanken	0	0	1	0	4
9	*17	55	FIM	1	0	0	0	0
10	-	44	Advium	0	1	0	0	0

Tier 1

Rank	Points		#1	#2	#3	#4	#5	
15	14	15						
1	1	539	Nordea	8	1	1	1	0
2	2	385	Danske Bank	2	3	3	2	0
3	3	374	SEB	2	3	1	4	1
4	4	231	Pohjola	0	2	3	1	2
5	*8	77	J.P. Morgan	0	1	1	0	0
6	5	66	Handelsbanken	0	0	1	0	3
*7	*8	33	Carnegie	0	0	0	1	1
*7	*8	33	Deutsche Bank	0	0	1	0	0
*9	7	22	Citigroup	0	0	0	1	0
*9	6	22	Swedbank	0	0	0	0	2



TNS Sifo Prospera

Large Corporates & Institutions Surveys
2015 Nordics

Summary Prospera Top Lists 2015 Norway

All

Rank	Points		#1	#2	#3	#4	#5
15	14	15					
1	1	847 DNB	7	10	0	1	0
2	2	726 Nordea	6	5	3	3	1
3	3	440 Danske Bank	3	1	3	6	0
4	4	341 SEB	1	0	5	4	3
5	5	242 ABGSC	3	1	1	0	0
6	6	198 Swedbank	0	1	3	1	3
7	9	121 Arctic	0	2	1	0	0
*8	-	66 Alfred Berg	0	0	2	0	0
*8	8	66 Pareto	0	0	2	0	0
*10	7	55 Carnegie	0	0	0	1	3
*10	-	55 Fondsfinans	1	0	0	0	0

Tier 1

Rank	Points		#1	#2	#3	#4	#5
15	14	15					
1	1	583 DNB	7	4	0	1	0
2	3	440 Nordea	3	4	2	1	1
3	2	319 Danske Bank	1	1	6	1	0
4	4	242 SEB	0	2	2	3	2
*5	6	132 ABGSC	1	1	1	0	0
*5	5	132 Swedbank	0	1	1	2	1
*7	7	22 Carnegie	0	0	0	1	0
*7	8	22 Handelsbanken	0	0	0	0	2
*7	10	22 Pareto	0	0	0	0	2
10	-	11 J.P. Morgan	0	0	0	0	1



TNS Sifo Prospera

Large Corporates & Institutions Surveys
2015 Nordics

Summary Prospera Top Lists 2015 Sweden

All

Rank	Points		#1	#2	#3	#4	#5
15	14	15					
1	1	902 SEB	5	9	4	4	1
2	3	825 Danske Bank	9	4	4	0	2
3	2	726 Nordea	4	2	9	5	1
4	4	341 Handelsbanken	0	3	1	4	8
*5	6	308 Carnegie	4	1	0	2	0
*5	5	308 Swedbank	0	3	2	3	4
7	*8	77 ABGSC	0	1	0	0	3
*8	*19	55 BNP Paribas	1	0	0	0	0
*8	-	55 Carnegie AM	0	1	0	0	1
*8	*19	55 Citigroup	0	0	1	1	0

Tier 1

Rank	Points		#1	#2	#3	#4	#5
15	14	15					
1	1	539 SEB	3	6	2	2	0
2	3	517 Danske Bank	5	2	4	1	0
3	2	506 Nordea	3	4	3	3	0
4	4	187 Handelsbanken	1	0	0	4	4
*5	6	132 Carnegie	1	1	1	0	0
*5	5	132 Swedbank	0	0	2	2	2
7	7	44 DNB	0	0	1	0	1
8	*12	33 Goldman Sachs	0	0	1	0	0
9	*8	22 ABGSC	0	0	0	0	2
*10	-	11 Calyon	0	0	0	0	1
*10	-	11 Citigroup	0	0	0	0	1
*10	*8	11 J.P. Morgan	0	0	0	0	1



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Large Corporates & Institutions Surveys
2015 Nordics