

Large Corporates & Institutions Surveys 2014



Survey Design Prospera Top Lists 2014

		Nordics	Denmark	Finland	Norway	Sweden
Benchmark	Number of Surveys*	93	22	21	22	24
# Interviewed	All*	4270	916	764	1030	1289
	Tier 1*	1129	285	212	256	328
Top List Points	For each survey, TNS Sifo Prospera has allotted the top ranked supplier/suppliers 55 points, the second ranked 44 points, the third 33 points, the fourth 22 points and the fifth 11 points. Each supplier's points are summed. In case the rank is tied, suppliers are placed in alphabetical order					
Interviewees	CFO, CEO, CIO, Group Treasurer, Assistant Treasurer, Finance Director, Head of Bank Relations, Cash Manager, Head of Trade Finance, Partners, Head of Back Office, Traders, Dealers, Portfolio Managers & Buy-Side Analysts					
Method	Telephone interviews by TNS Sifo Prospera's interviewers					

* Some surveys are only conducted on a Nordic level and are accounted for on a Nordic level only, not on the individual Nordic markets



Survey Design Prospera Top Lists 2014

Survey	All #	Tier 1 #	Time period
Acquisition Finance Nordics	30	20	November 14 th , 2014 - January 15 th , 2015
Back Office Equity Denmark	20		- August 19 th - September 19 th , 2014
Back Office Equity Finland	25		- August 18 th - September 19 th , 2014
Back Office Equity Norway	31		- August 15 th - September 17 th , 2014
Back Office Equity Sweden	33		- August 20 th - September 18 th , 2014
Back Office FI, FX & Derivatives Denmark	32		- June 10 th - July 8 th , 2014
Back Office FI, FX & Derivatives Finland	27		- June 10 th - July 8 th , 2014
Back Office FI, FX & Derivatives Norway	34		- June 10 th - July 8 th , 2014
Back Office FI, FX & Derivatives Sweden	38		- June 10 th - July 8 th , 2014
Cash Management Denmark	49	27	January 7 th - February 20 th , 2014
Cash Management Finland	54	29	January 21 st - February 14 th , 2014
Cash Management Norway	50	25	January 13 th - February 7 th , 2014
Cash Management Sweden	79	41	January 8 th - February 3 rd , 2014
Commercial Papers Sweden	23		- November 20 th - December 12 th , 2013
Corporate Banking Denmark	49	28	October 15 th - December 15 th , 2014
Corporate Banking Finland	56	27	October 20 th - December 10 th , 2014
Corporate Banking Norway	65	38	October 16 th - December 4 th , 2014
Corporate Banking Sweden	88	37	October 9 th - November 25 th , 2014
Credit Product Investors Denmark	22	14	April 11 th - May 12 th , 2014
DCM High Yield Issuers Nordics	71		- May 14 th - July 1 st , 2014
DCM Issuers IG Denmark	19		- May 15 th - June 13 th , 2014
DCM Issuers IG Finland	32		- May 15 th - June 23 rd , 2014
DCM Issuers IG Norway	50		- May 10 th - June 16 th , 2014
DCM Issuers IG Sweden	70		- May 5 th - June 5 th , 2014

Survey Design Prospera Top Lists 2014

Survey	All #	Tier 1 #	Time period
DKK Government Securities Denmark	31	-	February 27 th – March 12 th , 2014
DKK Mortgage Bonds Denmark	51	17	February 27 th – March 12 th , 2014
Domestic Credit Products Finland	30	-	March 11 th – March 27 th , 2014
Domestic Equity Research & Advisory Denmark	63	24	October 6 th – November 3 rd , 2014
Domestic Equity Execution Denmark	63	24	October 6 th – November 3 rd , 2014
Domestic Equity Corporate Access Denmark	63	24	October 6 th – November 3 rd , 2014
Domestic Equity Research & Advisory Finland	25	14	October 1 st – November 10 th , 2014
Domestic Equity Execution Finland	25	14	October 1 st – November 10 th , 2014
Domestic Equity Corporate Access Finland	25	14	October 1 st – November 10 th , 2014
Domestic Equity Research & Advisory Norway	64	22	October 6 th – October 30 th , 2014
Domestic Equity Execution Norway	64	22	October 6 th – October 30 th , 2014
Domestic Equity Corporate Access Norway	64	22	October 6 th – October 30 th , 2014
Domestic Equity Research & Advisory Sweden	62	22	September 25 th – October 28 th , 2014
Domestic Equity Execution Sweden	62	22	September 25 th – October 28 th , 2014
Domestic Equity Corporate Access Sweden	62	22	September 25 th – October 28 th , 2014
ECM Advisors Denmark	14	-	May 27 th – October 2 nd , 2014
ECM Advisors Finland	11	-	May 27 th – October 2 nd , 2014
ECM Advisors Norway	55	-	May 27 th – October 2 nd , 2014
ECM Advisors Sweden	38	-	May 27 th – October 2 nd , 2014
Emerging Markets Foreign Exchange Denmark	43	-	February 27 th – March 25 th , 2014
Emerging Markets Foreign Exchange Finland	44	-	March 17 th – April 23 rd , 2014
Emerging Markets Foreign Exchange Norway	14	-	February 28 th – March 28 th , 2014
Emerging Markets Foreign Exchange Sweden	30	-	February 28 th – March 24 th , 2014
Equity Derivatives Sweden	34	22	March 31 st - April 22 nd , 2014



Survey Design Prospera Top Lists 2014

Survey	All #	Tier 1 #	Time period
EUR Fixed Income Denmark	19		- February 27 th – March 12 th , 2014
External Asset Mgmt Denmark Nordic Suppliers	72		- April 22 nd – June 18 th , 2014
External Asset Mgmt Finland Nordic Suppliers	61		- May 2 nd – July 11 th , 2014
External Asset Mgmt Norway Nordic Suppliers	67		- April 10 th – May 30 th , 2014
External Asset Mgmt Sweden Nordic Suppliers	112		- April 3 rd – May 14 th , 2014
External Asset Mgmt Nordic International Suppliers	107		- April 3 rd – July 11 th , 2014
Fixed Income Sweden	53	24	January 23 rd - February 13 th , 2014
Foreign Exchange Denmark	93	31	February 27 th – March 25 th , 2014
Foreign Exchange Finland	67	28	March 17 th – April 23 rd , 2014
Foreign Exchange Norway	58	25	February 28 th – March 28 th , 2014
Foreign Exchange Sweden	62	22	February 28 th – March 24 th , 2014
Fund Distributors & Selectors Norway	34		- April 3 rd – May 20 th , 2014
Fund Distributors & Selectors Sweden	35		- October 2 nd – October 31 st , 2014
Government Securities Norway	29		- February 13 th – March 3 rd , 2014
High Yield Credit Products Norway	16		- February 13 th – March 3 rd , 2014
High Yield Credit Products Sweden	24		- November 20 th – December 12 th , 2013
Institutional Banking Denmark	43	25	October 13 th - December 2 nd , 2014
Institutional Banking Finland	26	16	October 12 th - December 9 th , 2014
Institutional Banking Norway	41	17	October 7 th - November 21 st , 2014
Institutional Banking Sweden	70	30	October 6 th - November 17 th , 2014
Interest Rate Swaps Denmark	28	16	February 24 th - March 17 th , 2014
Interest Rate Swaps Finland	25	12	April 3 rd - May 6 th , 2014
Interest Rate Swaps Norway	29	15	February 12 th - March 5 th , 2014
Interest Rate Swaps Sweden	44	16	February 6 th - March 11 th , 2014

Survey Design Prospera Top Lists 2014

Survey	All #	Tier 1 #	Time period
Investment Grade Credit Products Norway	41	19	February 13 th – March 3 rd , 2014
Investment Grade Credit Products Sweden	40		- November 20 th – December 12 th , 2013
Loan Agency/Loan Operations Denmark	17		- October 6 th - December 17 th , 2014
Loan Agency/Loan Operations Finland	25		- October 6 th - December 17 th , 2014
Loan Agency/Loan Operations Norway	47		- October 6 th - December 17 th , 2014
Loan Agency/Loan Operations Sweden	54		- October 6 th - December 17 th , 2014
M&A Advisors Denmark	39		- May 27 th – October 2 nd , 2014
M&A Advisors Finland	43		May 27 th – October 2 nd , 2014
M&A Advisors Norway	60		- May 27 th – October 2 nd , 2014
M&A Advisors Sweden	46		- May 27 th – October 2 nd , 2014
Multi-Bank Lending Facilities/Syndicated Loans Denmark	15	10	October 6 th - December 17 th , 2014
Multi-Bank Lending Facilities/Syndicated Loans Finland	23	19	October 6 th - December 17 th , 2014
Multi-Bank Lending Facilities/Syndicated Loans Norway	43	18	October 6 th - December 17 th , 2014
Multi-Bank Lending Facilities/Syndicated Loans Sweden	47	28	October 6 th - December 17 th , 2014
Non-Nordic Credit Products Finland	30		- March 11 th – March 27 th , 2014
Nordic Credit Products Finland	30		- March 11 th – March 27 th , 2014
Nordic Equity Nordics	63	28	March 22 nd - April 15 th , 2014
Trade Finance Denmark	71	45	January 17 th – February 17 th , 2014
Trade Finance Finland	80	39	January 20 th – February 11 th , 2014
Trade Finance Norway	74	33	January 22 nd – February 4 th , 2014
Trade Finance Sweden	83	42	January 9 th – January 29 th 2014

Summary Prospera Top Lists 2014 Nordics

All

Rank	Points		#1	#2	#3	#4	#5	
14	13	14						
1	1	3399	Nordea	28	26	17	6	2
2	3	2860	Danske Bank	24	19	12	11	6
3	2	2673	SEB	17	11	23	15	15
4	4	1067	DNB	10	5	8	1	1
5	5	726	Swedbank	3	6	1	8	8
6	8	649	Carnegie	3	2	7	6	3
7	6	550	Handelsbanken	1	2	1	9	16
8	*10	418	ABGSC	3	2	2	3	3
9	7	297	Pohjola	0	2	2	4	5
10	*10	286	J.P. Morgan	2	2	2	1	0

Tier 1

Rank	Points		#1	#2	#3	#4	#5	
14	13	14						
1	1	1804	Nordea	13	18	5	6	0
2	2	1716	Danske Bank	17	11	6	3	3
3	3	1408	SEB	11	2	13	8	10
4	4	495	DNB	3	4	3	2	1
5	5	341	Swedbank	2	1	2	3	5
6	8	330	Carnegie	0	2	4	4	2
7	6	308	Handelsbanken	0	1	3	4	7
8	*11	231	ABGSC	1	2	1	2	1
*9	10	176	Barclays	0	1	3	1	1
*9	*11	176	J.P. Morgan	1	0	3	1	0



Summary Prospera Top Lists 2014 Denmark

All

Rank	Points		#1	#2	#3	#4	#5
14	13	14					
1	1	979 Danske Bank	13	5	1	0	1
2	2	902 Nordea	7	8	5	0	0
3	3	550 SEB	1	2	9	3	4
4	4	231 Nykredit	0	2	2	3	1
5	*5	198 Jyske Bank	2	0	0	3	2
6	*5	165 Carnegie	1	0	2	2	0
7	7	99 Barclays	0	1	1	1	0
8	*11	77 Deutsche Bank	0	0	0	3	1
9	18	66 ABGSC	0	0	1	1	1
10	*13	55 J.P. Morgan	1	0	0	0	0

Tier 1

Rank	Points		#1	#2	#3	#4	#5
14	13	14					
1	1	572 Danske Bank	8	3	0	0	0
2	2	539 Nordea	4	6	1	1	0
3	3	308 SEB	0	1	6	2	2
4	7	88 Carnegie	0	0	2	1	0
5	*9	77 Barclays	0	1	1	0	0
6	4	66 Nykredit	0	0	1	1	1
*7	-	55 BNP	0	0	1	1	0
*7	8	55 J.P. Morgan	1	0	0	0	0
*7	5	55 Jyske Bank	0	0	0	1	3
*10	13	33 ABGSC	0	0	0	1	1
*10	6	33 Deutsche Bank	0	0	0	1	1



Summary Prospera Top Lists 2014 Finland

All

Rank	Points		#1	#2	#3	#4	#5
14	13	14					
1	1	902 Nordea	9	5	5	1	0
2	3	737 SEB	5	4	6	3	2
3	2	715 Danske Bank	4	7	4	2	1
4	4	297 Pohjola	0	2	2	4	5
5	5	154 Swedbank	1	0	0	2	5
6	*6	110 Handelsbanken	0	0	0	3	4
*7	9	99 Evli Bank	1	1	0	0	0
*7	8	99 J.P. Morgan	1	1	0	0	0
9	-	77 Deutsche Bank	0	1	1	0	0
10	*10	66 Carnegie	0	0	1	1	1

Tier 1

Rank	Points		#1	#2	#3	#4	#5
14	13	14					
1	1	451 Nordea	4	4	1	1	0
2	2	396 Danske Bank	2	4	3	0	1
3	3	341 SEB	4	0	1	3	2
4	4	165 Pohjola	0	1	3	1	0
5	*6	66 Handelsbanken	0	0	0	2	2
6	5	55 Swedbank	0	0	0	1	3
7	*9	44 Citigroup	0	1	0	0	0
*8	*6	33 Carnegie	0	0	0	1	1
*8	-	33 Deutsche Bank	0	0	1	0	0
*8	*12	33 J.P. Morgan	0	0	1	0	0



Summary Prospera Top Lists 2014 Norway

All

Rank	Points		#1	#2	#3	#4	#5
14	13	14					
1	1	869 DNB	9	4	5	1	1
2	2	704 Nordea	6	5	4	1	0
3	4	506 Danske Bank	4	3	2	3	2
4	3	385 SEB	0	1	3	8	6
5	6	275 ABGSC	3	2	0	1	0
6	5	242 Swedbank	2	1	1	2	1
7	12	176 Carnegie	0	2	2	1	0
8	7	88 Pareto Securities	0	1	1	0	1
9	9	66 Arctic Securities	0	1	0	1	0
*10	-	44 Jyske Bank	0	1	0	0	0
*10	-	44 SKAGEN Fondene	0	1	0	0	0

Tier 1

Rank	Points		#1	#2	#3	#4	#5
14	13	14					
1	1	429 DNB	3	3	3	1	1
2	4	330 Danske Bank	3	2	1	2	0
3	2	319 Nordea	2	3	1	2	0
4	3	198 SEB	0	0	3	2	5
5	5	176 Swedbank	2	0	1	1	1
6	*6	143 ABGSC	1	2	0	0	0
7	*8	99 Carnegie	0	1	1	1	0
8	*8	44 Handelsbanken	0	0	1	0	1
9	12	33 Barclays	0	0	1	0	0
10	*8	11 Pareto Securities	0	0	0	0	1



Summary Prospera Top Lists 2014 Sweden

All

Rank	Points		#1	#2	#3	#4	#5
14	13	14					
1	1	935 SEB	10	4	5	1	2
2	2	770 Nordea	5	7	3	3	2
3	3	638 Danske Bank	3	4	5	6	0
4	*4	363 Handelsbanken	1	2	1	4	9
5	*4	308 Swedbank	0	5	0	3	2
6	*7	209 Carnegie	2	0	1	2	2
7	*12	165 DNB	1	1	2	0	0
*8	10	77 ABGSC	0	0	1	1	2
*8	*23	77 Barclays	1	0	0	1	0
10	6	66 J.P. Morgan	0	1	0	1	0

Tier 1

Rank	Points		#1	#2	#3	#4	#5
14	13	14					
1	1	506 SEB	6	1	3	1	1
2	2	429 Nordea	3	4	2	1	0
3	3	407 Danske Bank	4	2	2	1	1
4	5	154 Handelsbanken	0	1	1	2	3
5	4	110 Swedbank	0	1	1	1	1
6	*11	88 Carnegie	0	1	1	0	1
7	*11	66 DNB	0	1	0	1	0
*8	8	55 ABGSC	0	0	1	1	0
*8	*15	55 J.P. Morgan	0	0	1	1	0
*10	6	44 Barclays	0	0	1	0	1
*10	-	44 BNP Paribas	0	0	1	0	1

