

# Large Corporates & Institutions Surveys 2014 Finland



# Survey Design Prospera Top Lists 2014

Benchmark	Number of Surveys	<b>Finland</b> 21
# Interviewed	All Tier 1	764 212
Top List Points	For each survey, TNS Sifo Prospera has allotted the top ranked supplier/suppliers 55 points, the second ranked 44 points, the third 33 points, the fourth 22 points and the fifth 11 points. Each supplier's points are summed. In case the rank is tied, suppliers are placed in alphabetical order	
Interviewees	CFO, CEO, CIO, Group Treasurer, Assistant Treasurer, Finance Director, Head of Bank Relations, Cash Manager, Head of Trade Finance, Partners, Head of Back Office, Traders, Dealers, Portfolio Managers & Buy-Side Analysts	
Method	Telephone interviews by TNS Sifo Prospera's interviewers	

# Survey Design Prospera Top Lists 2014

Survey	All #	Tier 1 #	Time period
Back Office Equity Finland	25	-	August 18 <sup>th</sup> – September 19 <sup>th</sup> , 2014
Back Office FI, FX & Derivatives Finland	27	-	June 10 <sup>th</sup> – July 8 <sup>th</sup> , 2014
Cash Management Finland	54	29	January 21 <sup>st</sup> – February 14 <sup>th</sup> , 2014
Corporate Banking Finland	56	27	October 20 <sup>th</sup> – December 10 <sup>th</sup> , 2014
DCM Issuers IG Finland	32	-	May 15 <sup>th</sup> – June 23 <sup>rd</sup> , 2014
Domestic Credit Products Finland	30	-	March 11 <sup>th</sup> – March 27 <sup>th</sup> , 2014
Domestic Equity Research & Advisory Finland	25	14	October 1 <sup>st</sup> – November 10 <sup>th</sup> , 2014
Domestic Equity Execution Finland	25	14	October 1 <sup>st</sup> – November 10 <sup>th</sup> , 2014
Domestic Equity Corporate Access Finland	25	14	October 1 <sup>st</sup> – November 10 <sup>th</sup> , 2014
ECM Advisors Finland	11	-	May 27 <sup>th</sup> – October 2 <sup>nd</sup> , 2014
Emerging Markets Foreign Exchange Finland	44	-	March 17 <sup>th</sup> – April 23 <sup>rd</sup> , 2014
External Asset Mgmt Finland Nordic Suppliers	61	-	May 2 <sup>nd</sup> – July 11 <sup>th</sup> , 2014
Foreign Exchange Finland	67	28	March 17 <sup>th</sup> – April 23 <sup>rd</sup> , 2014
Institutional Banking Finland	26	16	October 12 <sup>th</sup> – December 9 <sup>th</sup> , 2014
Interest Rate Swaps Finland	25	12	April 3 <sup>rd</sup> – May 6 <sup>th</sup> , 2014
Loan Agency/Loan Operations Finland	25	-	October 6 <sup>th</sup> – December 17 <sup>th</sup> , 2014
M&A Advisors Finland	43	-	May 27 <sup>th</sup> – October 2 <sup>nd</sup> , 2014
Multi-Bank Lending Facilities/Syndicated Loans Finland	23	19	October 6 <sup>th</sup> – December 17 <sup>th</sup> , 2014
Non-Nordic Credit Products Finland	30	-	March 11 <sup>th</sup> – March 27 <sup>th</sup> , 2014
Nordic Credit Products Finland	30	-	March 11 <sup>th</sup> – March 27 <sup>th</sup> , 2014
Trade Finance Finland	80	39	January 20 <sup>th</sup> – February 11 <sup>th</sup> , 2014

# Summary Prospera Top Lists 2014

All

Rank	Points		#1	#2	#3	#4	#5
<b>14</b>	<b>13</b>	<b>14</b>					
1	1	902 Nordea	9	5	5	1	0
2	3	737 SEB	5	4	6	3	2
3	2	715 Danske Bank	4	7	4	2	1
4	4	297 Pohjola	0	2	2	4	5
5	5	154 Swedbank	1	0	0	2	5
6	*6	110 Handelsbanken	0	0	0	3	4
*7	9	99 Evli Bank	1	1	0	0	0
*7	8	99 J.P. Morgan	1	1	0	0	0
9	-	77 Deutsche Bank	0	1	1	0	0
10	*10	66 Carnegie	0	0	1	1	1

Tier 1

Rank	Points		#1	#2	#3	#4	#5
<b>14</b>	<b>13</b>	<b>14</b>					
1	1	451 Nordea	4	4	1	1	0
2	2	396 Danske Bank	2	4	3	0	1
3	3	341 SEB	4	0	1	3	2
4	4	165 Pohjola	0	1	3	1	0
5	*6	66 Handelsbanken	0	0	0	2	2
6	5	55 Swedbank	0	0	0	1	3
7	*9	44 Citigroup	0	1	0	0	0
*8	*6	33 Carnegie	0	0	0	1	1
*8	-	33 Deutsche Bank	0	0	1	0	0
*8	*12	33 J.P. Morgan	0	0	1	0	0

# Summary Prospera Top Lists 2014

All	Back Office Equity	Back Office FI, FX & Derivatives	Cash Management
1	Evli Bank	Swedbank	Danske Bank, SEB
2	SEB	Danske Bank, SEB	-
3	Carnegie, Nordea	-	Nordea
4	-	Nordea	Handelsbanken
5	FIM, Handelsbanken	Handelsbanken	Pohjola
Tier 1			
1	-	-	SEB
2	-	-	Danske Bank
3	-	-	Nordea
4	-	-	Pohjola
5	-	-	-

# Summary Prospera Top Lists 2014

All	Corporate Banking	DCM Issuers IG	Domestic Credit Products
1	Danske Bank	Nordea	Danske Bank
2	Nordea	Danske Bank	Nordea
3	SEB	Pohjola	SEB
4	Pohjola	Swedbank	Pohjola
5	Swedbank	SEB	Swedbank
Tier 1			
1	Nordea	-	-
2	Danske Bank	-	-
3	Pohjola	-	-
4	SEB	-	-
5	Swedbank	-	-

# Summary Prospera Top Lists 2014

All	Domestic Equity Research & Advisory	Domestic Equity Execution	Domestic Equity Corporate Access
1	SEB	Nordea	SEB
2	Nordea	SEB	Nordea
3	Danske Bank	Deutsche Bank	Danske Bank
4	Handelsbanken	Handelsbanken	Carnegie
5	Carnegie	Danske Bank	Pohjola
Tier 1			
1	SEB	SEB	SEB
2	Nordea	Nordea	Nordea
3	Danske Bank	Deutsche Bank	Danske Bank
4	Handelsbanken	Handelsbanken	Carnegie
5	Carnegie	Danske Bank	Handelsbanken

# Summary Prospera Top Lists 2014

All	ECM Advisors	Emerging Markets	Foreign Exchange	External Asset Mgmt	Nordic Suppliers
1	SEB		Nordea		SEB
2	Pohjola		Danske Bank		Evli
3	Nordea		SEB		Nordea
4	-		Swedbank		Danske Capital
5	-		Pohjola		Pohjola
Tier 1					
1	-		-		-
2	-		-		-
3	-		-		-
4	-		-		-
5	-		-		-



# Summary Prospera Top Lists 2014

All	Foreign Exchange	Institutional Banking	Interest Rate Swaps
1	Nordea	Nordea	Nordea
2	Citigroup	J.P. Morgan	Danske Bank
3	Barclays	Danske Bank	Pohjola
4	Danske Bank	SEB	SEB
5	SEB	Swedbank	Swedbank
Tier 1			
1	Nordea	Nordea	Nordea
2	Citigroup	Danske Bank	Danske Bank
3	Danske Bank	J.P. Morgan	Pohjola
4	Barclays	SEB	Swedbank
5	SEB	Swedbank	SEB

# Summary Prospera Top Lists 2014

All	Loan Agency/ Loan Operations	M&A Advisors	Multi-Bank Lending Facilities/Syndicated Loans
1	Nordea	Access Partners	Nordea
2	Danske Bank	Nordea	Danske Bank
3	SEB	Danske Bank, HLP CF, SEB	SEB
4	Pohjola	-	Pohjola
5	Handelsbanken	-	Swedbank
Tier 1			
1	-	-	Danske Bank
2	-	-	Nordea
3	-	-	Pohjola
4	-	-	SEB
5	-	-	Swedbank

# Summary Prospera Top Lists 2014

All	Non-Nordic Credit Products	Nordic Credit Products	Trade Finance
1	J.P. Morgan	Nordea	Danske Bank
2	Deutsche Bank	Danske Bank, SEB	Pohjola
3	Morgan Stanley	-	Nordea
4	BNP	Barclays	SEB
5	Crédit Agricole	Pohjola	Handelsbanken
Tier 1			
1	-	-	Danske Bank
2	-	-	Pohjola
3	-	-	SEB
4	-	-	Nordea
5	-	-	Handelsbanken