

## Facts about the Survey & Definitions

		Large	Small	Private
<b>Institutions</b>	64 interviews, defined by portfolio turnover % of total turnover past 12 months Large institutions turnover > NOK 1,5 billion	21	23	20
		57	11	31
<b>Analysts</b>	53 interviews with 13 institutions keeping sector responsibles/analysts			
<b>Response Rate</b>	88% of the Institutions, 74% of the Private investors and 93% of the Analysts approached			
<b>Interviewees</b>	Portfolio managers & dealers approached for performance evaluation and sector research ranking, analysts for sector research ranking			
<b>Method &amp; Time</b>	Telephone interviews by Prospera's interviewers, Oct 17 till Nov 30 2005			
<b>Overall Performance</b>	Weighted average of 15 criteria covering a stockbroker's analytical competence, sales' & salestraders' performance and general features of the organisation. Each criterion is weighted by its importance. Scale 1-5.			
<b>Knowledge</b>	Percentage of profile questions (criteria) concerning each individual stockbroker that the interviewees have responded to, i.e. have had an opinion of. In each tier stockbrokers which less than 8 interviewees have an opinion of, i.e. relatively unknown to a majority of the interviewees, are excluded from the overall performance ranking.			
<b>Portion of maximum points</b>	For sector research, the top ranked stockbroker is allotted 3 points, the second 2 and the third 1. Each stockbroker's points are summed and divided by the maximum possible points.			

## Overall Performance - Top 5

	Rank	Value	Knowledge %
<b>Large Institutions</b>	1 Carnegie	3,9	88
Industry mean value 3,7	*2 Enskilda Securities	3,8	93
	*2 DnB NOR Markets	3,8	84
	*2 First Securities	3,8	74
	*2 Handelsbanken	3,8	55
<b>Small Institutions</b>	*1 Enskilda Securities	3,9	93
Industry mean value 3,8	*1 Carnegie	3,9	65
	*1 ABG Sundal Collier	3,9	61
	*1 Pareto Securities	3,9	61
	5 First Securities	3,8	84
<b>Private Investors</b>	1 Pareto Securities	4,0	66
Industry mean value 3,7	2 DnB NOR Markets	3,9	74
	3 Enskilda Securities	3,8	76
	4 First Securities	3,6	65
	*5 Carnegie	3,4	76
	*5 ABG Sundal Collier	3,4	67
<b>All Interviewees</b>	*1 Enskilda Securities	3,9	87
Industry mean value 3,7	*1 Pareto Securities	3,9	68
	3 DnB NOR Markets	3,8	73
	*4 Carnegie	3,7	76
	*4 First Securities	3,7	75
	*4 ABG Sundal Collier	3,7	73
	*4 Handelsbanken	3,7	36

# Nordic Institutions' Domestic Equity Trade 2005

Norway

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## Sector Research - Top 5 - Portfolio Managers & Analysts

Macro Rank	Portion of maximum points, %	Strategy Rank	Portion of maximum points, %
<b>Large Institutions</b>			
1 First Securities	65	1 First Securities	60
2 ABG Sundal Collier	37	2 ABG Sundal Collier	39
3 Enskilda Securities	27	3 Enskilda Securities	25
4 DnB NOR Markets	26	4 DnB NOR Markets	17
5 Morgan Stanley	11	*5 Alfred Berg ABN AMRO	11
		*5 Morgan Stanley	11
<b>Small Institutions</b>			
1 First Securities	72	1 First Securities	67
2 Enskilda Securities	35	2 Enskilda Securities	33
3 DnB NOR Markets	28	3 DnB NOR Markets	21
*4 Handelsbanken	15	4 ABG Sundal Collier	18
*4 Pareto Securities	15	*5 Handelsbanken	12
		*5 Pareto Securities	12
<b>Private Investors</b>			
1 First Securities	46	1 First Securities	40
2 DnB NOR Markets	32	2 Enskilda Securities	28
3 Enskilda Securities	28	*3 ABG Sundal Collier	26
4 ABG Sundal Collier	25	*3 DnB NOR Markets	26
5 Pareto Securities	12	5 Carnegie	12
<b>All Interviewees</b>			
1 First Securities	62	1 First Securities	57
2 Enskilda Securities	30	*2 ABG Sundal Collier	29
3 DnB NOR Markets	28	*2 Enskilda Securities	29
4 ABG Sundal Collier	23	4 DnB NOR Markets	21
5 Handelsbanken	10	5 Morgan Stanley	7

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## Sector Research - Top 5 - Portfolio Managers & Analysts

Banking & Insurance		Media	
Rank	Portion of maximum points, %	Rank	Portion of maximum points, %
<b>Large Institutions</b>			
1 Pareto Securities	37	1 Enskilda Securities	53
2 ABG Sundal Collier	25	2 ABG Sundal Collier	33
3 Carnegie	18	*3 DnB NOR Markets	11
4 Fondsfinans	16	*3 First Securities	11
5 Enskilda Securities	15	5 Carnegie	10
<b>Small Institutions</b>			
1 Pareto Securities	33	1 Enskilda Securities	64
2 Carnegie	22	2 First Securities	19
*3 Enskilda Securities	19	3 Carnegie	12
*3 First Securities	19	4 ABG Sundal Collier	10
*5 ABG Sundal Collier	18	5 Alfred Berg ABN AMRO	9
*5 DnB NOR Markets	18		
<b>Private Investors</b>			
1 ABG Sundal Collier	26	1 Enskilda Securities	37
2 DnB NOR Markets	21	2 DnB NOR Markets	25
*3 Enskilda Securities	16	3 ABG Sundal Collier	18
*3 First Securities	16	4 Carnegie	16
*3 Pareto Securities	16	*5 First Securities	5
		*5 Pareto Securities	5
<b>All Interviewees</b>			
1 Pareto Securities	30	1 Enskilda Securities	53
2 ABG Sundal Collier	23	2 ABG Sundal Collier	21
*3 DnB NOR Markets	17	3 DnB NOR Markets	13
*3 Enskilda Securities	17	*4 Carnegie	12
*5 Carnegie	16	*4 First Securities	12
*5 First Securities	16		

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## Sector Research - Top 5 - Portfolio Managers & Analysts

IT		Telecommunications	
Rank	Portion of maximum points, %	Rank	Portion of maximum points, %
<b>Large Institutions</b>			
1 DnB NOR Markets	49	1 DnB NOR Markets	47
2 Enskilda Securities	46	2 Enskilda Securities	42
3 Carnegie	17	3 Carnegie	37
4 ABG Sundal Collier	14	4 First Securities	13
*5 Fondsfirman	6	5 ABG Sundal Collier	12
*5 Pareto Securities	6		
<b>Small Institutions</b>			
1 Enskilda Securities	36	1 Enskilda Securities	51
2 Carnegie	31	2 DnB NOR Markets	27
3 DnB NOR Markets	26	3 First Securities	22
4 Pareto Securities	22	4 Pareto Securities	21
5 First Securities	18	5 Carnegie	19
<b>Private Investors</b>			
1 Enskilda Securities	42	1 Enskilda Securities	37
*2 DnB NOR Markets	21	2 Carnegie	21
*2 Pareto Securities	21	3 DnB NOR Markets	18
*4 ABG Sundal Collier	16	4 ABG Sundal Collier	11
*4 First Securities	16	*5 First Securities	9
		*5 Fondsfirman	9
<b>All Interviewees</b>			
1 Enskilda Securities	42	1 Enskilda Securities	44
2 DnB NOR Markets	34	2 DnB NOR Markets	33
3 Carnegie	21	3 Carnegie	27
4 Pareto Securities	15	4 First Securities	15
5 ABG Sundal Collier	14	5 ABG Sundal Collier	10

### Sector Research - Top 5 - Portfolio Managers & Analysts

Capital goods & Engineering		Oil & Gas	
Rank	Portion of maximum points, %	Rank	Portion of maximum points, %
<b>Large Institutions</b>			
1 Enskilda Securities	30	*1 Carnegie	35
2 First Securities	25	*1 Pareto Securities	35
3 ABG Sundal Collier	20	3 Enskilda Securities	31
4 DnB NOR Markets	15	4 First Securities	29
5 Carnegie	13	5 Handelsbanken	19
<b>Small Institutions</b>			
1 Enskilda Securities	42	1 Pareto Securities	38
2 Carnegie	23	2 Enskilda Securities	36
3 First Securities	21	3 Carnegie	33
4 DnB NOR Markets	18	4 First Securities	28
5 Kaupthing	8	5 ABG Sundal Collier	17
<b>Private Investors</b>			
1 ABG Sundal Collier	26	1 Pareto Securities	40
2 Enskilda Securities	21	2 Carnegie	30
*3 DnB NOR Markets	19	3 Enskilda Securities	28
*3 First Securities	19	4 DnB NOR Markets	21
5 Carnegie	16	5 First Securities	12
<b>All Interviewees</b>			
1 Enskilda Securities	32	1 Pareto Securities	38
2 First Securities	22	2 Carnegie	33
*3 ABG Sundal Collier	17	3 Enskilda Securities	32
*3 Carnegie	17	4 First Securities	25
*3 DnB NOR Markets	17	*5 ABG Sundal Collier	13
		*5 Handelsbanken	13

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## Sector Research - Top 5 - Portfolio Managers & Analysts

Offshore & Oil services		Shipping	
Rank	Portion of maximum points, %	Rank	Portion of maximum points, %
<b>Large Institutions</b>			
1 Pareto Securities	49	1 DnB NOR Markets	44
2 Carnegie	44	2 Fearnley Fonds	38
3 Enskilda Securities	40	3 Enskilda Securities	32
4 Fearnley Fonds	28	4 Pareto Securities	20
5 ABG Sundal Collier	14	5 Fondsfirman	13
<b>Small Institutions</b>			
1 Enskilda Securities	55	1 DnB NOR Markets	35
*2 Carnegie	40	2 Enskilda Securities	32
*2 Pareto Securities	40	*3 Fearnley Fonds	29
4 First Securities	21	*3 Pareto Securities	29
5 ABG Sundal Collier	10	5 Carnegie	12
<b>Private Investors</b>			
1 Pareto Securities	54	1 Pareto Securities	42
*2 Carnegie	26	*2 DnB NOR Markets	33
*2 Fearnley Fonds	26	*2 Fearnley Fonds	33
4 First Securities	18	4 Carnegie	23
5 Enskilda Securities	16	5 Enskilda Securities	12
<b>All Interviewees</b>			
1 Pareto Securities	47	1 DnB NOR Markets	38
2 Enskilda Securities	39	2 Fearnley Fonds	34
3 Carnegie	38	3 Pareto Securities	29
4 Fearnley Fonds	19	4 Enskilda Securities	27
5 First Securities	12	5 Carnegie	12

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## Sector Research - Top 5 - Portfolio Managers & Analysts

Cruise Rank	Portion of maximum points, %	Food, Beverage & Retail Rank	Portion of maximum points, %
<b>Large Institutions</b>			
1 Enskilda Securities	41	1 Enskilda Securities	73
2 ABG Sundal Collier	17	2 First Securities	25
*3 DnB NOR Markets	15	3 ABG Sundal Collier	15
*3 Fondsfinans	15	4 DnB NOR Markets	10
*5 Carnegie	13	*5 Carnegie	8
*5 Handelsbanken	13	*5 Pareto Securities	8
<b>Small Institutions</b>			
1 Enskilda Securities	42	1 Enskilda Securities	55
2 Carnegie	27	2 First Securities	32
3 First Securities	17	3 DnB NOR Markets	17
4 ABG Sundal Collier	13	*4 Handelsbanken	15
*5 Fearnley Fonds	8	*4 Kaupthing	15
*5 Handelsbanken	8		
*5 Pareto Securities	8		
<b>Private Investors</b>			
1 Enskilda Securities	32	1 Enskilda Securities	39
2 DnB NOR Markets	25	2 DnB NOR Markets	14
3 First Securities	18	3 Carnegie	12
4 Carnegie	14	*4 ABG Sundal Collier	11
5 ABG Sundal Collier	12	*4 First Securities	11
		*4 Pareto Securities	11
<b>All Interviewees</b>			
1 Enskilda Securities	39	1 Enskilda Securities	58
2 Carnegie	18	2 First Securities	24
*3 ABG Sundal Collier	14	3 DnB NOR Markets	13
*3 DnB NOR Markets	14	*4 ABG Sundal Collier	11
5 First Securities	13	*4 Carnegie	11

### Sector Research - Top 5 - Portfolio Managers & Analysts

Raw materials		Fishery & Fish farming	
Rank	Portion of maximum points, %	Rank	Portion of maximum points, %
<b>Large Institutions</b>			
1 ABG Sundal Collier	41	1 DnB NOR Markets	67
2 Fondsinans	28	2 First Securities	54
3 Enskilda Securities	25	3 Carnegie	12
4 First Securities	23	4 Kaupthing	10
5 DnB NOR Markets	8	5 Enskilda Securities	8
<b>Small Institutions</b>			
1 First Securities	29	1 First Securities	65
2 Enskilda Securities	28	2 DnB NOR Markets	42
3 ABG Sundal Collier	26	3 Carnegie	22
*4 DnB NOR Markets	13	4 Enskilda Securities	12
*4 Fondsinans	13	*5 Fearnley Fonds	8
		*5 Kaupthing	8
<b>Private Investors</b>			
1 First Securities	23	1 DnB NOR Markets	33
2 Carnegie	19	2 First Securities	28
*3 ABG Sundal Collier	16	3 Carnegie	21
*3 DnB NOR Markets	16	4 Enskilda Securities	14
5 Enskilda Securities	11	5 ABG Sundal Collier	12
<b>All Interviewees</b>			
1 ABG Sundal Collier	29	1 First Securities	51
2 First Securities	25	2 DnB NOR Markets	50
3 Enskilda Securities	22	3 Carnegie	18
4 Fondsinans	18	4 Enskilda Securities	11
5 DnB NOR Markets	11	5 Kaupthing	7

### Sector Research - Top 5 - Portfolio Managers & Analysts

#### Small Caps

##### Rank

##### Portion of maximum points, %

##### Large Institutions

1 DnB NOR Markets	30
2 Pareto Securities	20
3 Carnegie	15
4 Enskilda Securities	13
5 First Securities	10

##### Small Institutions

1 DnB NOR Markets	27
2 First Securities	17
3 ABG Sundal Collier	15
*4 Carnegie	14
*4 Pareto Securities	14

##### Private Investors

1 DnB NOR Markets	49
2 Norse Securities	14
*3 Enskilda Securities	12
*3 First Securities	12
*5 ABG Sundal Collier	11
*5 Carnegie	11

##### All Interviewees

1 DnB NOR Markets	34
2 Pareto Securities	15
3 Carnegie	14
4 First Securities	13
5 Enskilda Securities	11

## Sector Research - Portfolio Managers & Analysts

No opinion/no one, %

	Large Institutions	Small Institutions	Private Investors	All Interviewees
Macro	0	0	15	4
Strategy	13	8	20	13
Banking & Insurance	23	12	45	25
Media	29	23	45	31
IT	23	4	25	17
Telecommunications	16	12	40	21
Capital goods & Engineering	32	31	45	35
Oil & Gas	3	0	25	8
Offshore & Oil services	3	0	20	6
Shipping	10	12	25	14
Cruise	32	27	40	32
Food, Beverage & Retail	19	12	50	25
Raw materials	29	23	45	31
Fishery & Fish farming	13	4	40	17
Small Caps	48	27	35	38