

Facts about the Survey & Definitions

Interviews	Norwegian: 57 institutions 10 private investors	Minimum turnover of Norwegian equities NOK 100 million. Portfolio managers & dealers, approached for performance evaluation and sector research ranking.
	12 Norwegian institutions keeping "in-house analysts". Sector analysts & portfolio managers with research responsibilities, approached for sector research ranking.	
Response Rate	93% of the institutional portfolio managers, 63% of the private investors and 86% of the analysts approached	
Method & Time	Telephone interviews by Prospera's interviewers, Oct 21 till Nov 26 2002	
Tier 1 & Tier 2	Large & small players defined by the annual turnover in domestic equities	
Stockbrokers	14 local members of Oslo Stock Exchange and 3 remote members/ international stockbrokers are evaluated	
Overall Performance	Weighted average of 15 criteria covering a stockbroker's analytical competence, sales' & salestraders' performance and general features of the organisation. Each criterion is weighted by its importance. Scale 1-5.	
Knowledge	Percentage of profile questions (criteria) concerning each individual stockbroker that the interviewees have responded to, i.e. have had an opinion of.	
Best quality	Percentage of the interviewees that consider a certain stockbroker, or certain stockbrokers, to offer the highest research quality for each sector.	

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Overall Performance – Top 5

	Rank	Value	Knowledge %
All Interviewees	1 Orkla Enskilda Securities	3,9	73
Industry mean value 3,5	2 First Securities	3,8	68
	3 ABG Sundal Collier	3,7	68
	*4 Carnegie	3,6	66
	*4 Danske Securities	3,6	53
	*4 Handelsbanken	3,6	45
	*4 Pareto Securities	3,6	65
Tier 1	1 Orkla Enskilda Securities	3,9	93
Industry mean value 3,4	*2 First Securities	3,6	83
	*2 Handelsbanken	3,6	63
	*4 ABG Sundal Collier	3,5	78
	*4 Carnegie	3,5	92
Tier 2	1 Orkla Enskilda Securities	4,0	64
Industry mean value 3,6	2 First Securities	3,9	60
	*3 ABG Sundal Collier	3,8	63
	*3 Pareto Securities	3,8	58
	*5 Alfred Berg	3,7	36
	*5 Carnegie	3,7	53
	*5 Danske Securities	3,7	49
	*5 Nordea Securities	3,7	39

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Sector Research - Top 5 - Portfolio Managers & Analysts

Macro Rank	Best quality, %	Strategy Rank	Best quality, %
All Interviewees			
1 First Securities	51	1 First Securities	51
2 Orkla Enskilda Securities	23	2 Orkla Enskilda Securities	27
3 ABG Sundal Collier	13	3 Danske Securities	14
4 Danske Securities	11	*4 ABG Sundal Collier	8
*5 DnB Markets	9	*4 DnB Markets	8
*5 Morgan Stanley Dean Witter	9		
Tier 1			
1 First Securities	58	1 First Securities	55
2 Orkla Enskilda Securities	30	2 Orkla Enskilda Securities	33
*3 ABG Sundal Collier	15	3 ABG Sundal Collier	15
*3 Danske Securities	15	*4 Danske Securities	12
*3 Morgan Stanley Dean Witter	15	*4 Morgan Stanley Dean Witter	12
Tier 2			
1 First Securities	46	1 First Securities	48
2 Orkla Enskilda Securities	17	2 Orkla Enskilda Securities	22
*3 ABG Sundal Collier	11	3 Danske Securities	15
*3 DnB Markets	11	*4 Alfred Berg	7
5 Danske Securities	9	*4 DnB Markets	7
		*4 Nordea Securities	7

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Sector Research - Top 5 - Portfolio Managers & Analysts

Banking & Insurance		Bio technology & Pharmaceuticals	
Rank	Best quality, %	Rank	Best quality, %
All Interviewees			
1 ABG Sundal Collier	37	1 Nordea Securities	22
2 Danske Securities	18	2 First Securities	18
3 First Securities	14	3 Carnegie	10
4 Orkla Enskilda Securities	9	4 Orkla Enskilda Securities	9
5 Nordea Securities	8	5 ABG Sundal Collier	8
Tier 1			
1 ABG Sundal Collier	36	*1 First Securities	18
2 Danske Securities	27	*1 Nordea Securities	18
*3 First Securities	12	3 Orkla Enskilda Securities	15
*3 Orkla Enskilda Securities	12	4 Carnegie	9
*5 Carnegie	9	*5 ABG Sundal Collier	6
*5 Nordea Securities	9	*5 Alfred Berg	6
		*5 Fondsfinans	6
Tier 2			
1 ABG Sundal Collier	37	1 Nordea Securities	24
2 First Securities	15	2 First Securities	17
3 Danske Securities	11	3 Carnegie	11
*4 DnB Markets	7	*4 ABG Sundal Collier	9
*4 Nordea Securities	7	*4 Pareto Securities	9
*4 Orkla Enskilda Securities	7		

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Sector Research - Top 5 - Portfolio Managers & Analysts

Media Rank	Best quality, %	IT Rank	Best quality, %
All Interviewees			
1 Orkla Enskilda Securities	47	1 ABG Sundal Collier	28
2 First Securities	15	2 Orkla Enskilda Securities	14
3 Nordea Securities	6	*3 First Securities	10
*4 Carnegie	4	*3 Pareto Securities	10
*4 Danske Securities	4	5 Carnegie	9
Tier 1			
1 Orkla Enskilda Securities	52	1 ABG Sundal Collier	27
2 First Securities	24	2 Orkla Enskilda Securities	24
3 Alfred Berg	6	*3 Alfred Berg	12
*4 ABG Sundal Collier	3	*3 Carnegie	12
*4 Carnegie	3	*5 First Securities	9
*4 Danske Securities	3	*5 Pareto Securities	9
*4 Fondsfinans	3	Tier 2	
*4 Handelsbanken	3	1 ABG Sundal Collier	28
*4 Nordea Securities	3	*2 First Securities	11
Tier 2			
1 Orkla Enskilda Securities	43	*2 Nordea Securities	11
*2 First Securities	9	*2 Pareto Securities	11
*2 Nordea Securities	9	*5 Carnegie	7
*4 Carnegie	4	*5 DnB Markets	7
*4 Danske Securities	4	*5 Orkla Enskilda Securities	7

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Sector Research - Top 5 - Portfolio Managers & Analysts

Telecommunications		Oil & Gas	
Rank	Best quality, %	Rank	Best quality, %
All Interviewees			
1	Orkla Enskilda Securities	23	Pareto Securities
2	ABG Sundal Collier	16	First Securities
3	Pareto Securities	15	Orkla Enskilda Securities
4	First Securities	13	DnB Markets
5	Handelsbanken	9	Alfred Berg
Tier 1			
1	Orkla Enskilda Securities	33	First Securities
2	First Securities	21	Orkla Enskilda Securities
3	Handelsbanken	18	Pareto Securities
*4	ABG Sundal Collier	12	DnB Markets
*4	Carnegie	12	*5 ABG Sundal Collier Alfred Berg/Carnegie/ Danske Sec/Deutsche Bank/ Fearnley Fonds
*4	Pareto Securities	12	
Tier 2			
1	ABG Sundal Collier	20	Pareto Securities
2	Pareto Securities	17	*2 DnB Markets
3	Orkla Enskilda Securities	15	*2 First Securities
4	Nordea Securities	13	*2 Orkla Enskilda Securities
*5	Danske Securities	7	5 Alfred Berg
*5	First Securities	7	
Tier 2			
1	Pareto Securities	35	
*2	DnB Markets	11	
*2	First Securities	11	
*2	Orkla Enskilda Securities	11	
5	Alfred Berg	9	

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Sector Research - Top 5 - Portfolio Managers & Analysts

Oil & Offshore services		Shipping	
Rank	Best quality, %	Rank	Best quality, %
All Interviewees			
1 Pareto Securities	43	1 Orkla Enskilda Securities	33
2 Orkla Enskilda Securities	28	2 Fearnley Fonds	19
3 ABG Sundal Collier	10	3 Carnegie	15
4 Fearnley Fonds	9	4 First Securities	14
5 DnB Markets	6	5 Nordea Securities	13
Tier 1			
*1 Orkla Enskilda Securities	39	1 Orkla Enskilda Securities	33
*1 Pareto Securities	39	2 First Securities	30
3 ABG Sundal Collier	15	3 Fearnley Fonds	27
4 Fearnley Fonds	12	4 Carnegie	21
*5 Alfred Berg	6	5 Pareto Securities	12
*5 Carnegie	6		
Tier 2			
1 Pareto Securities	46	1 Orkla Enskilda Securities	33
2 Orkla Enskilda Securities	20	2 Nordea Securities	15
3 DnB Markets	9	3 Fearnley Fonds	13
*4 ABG Sundal Collier	7	*4 Carnegie	11
*4 Fearnley Fonds	7	*4 Pareto Securities	11

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Sector Research - Top 5 - Portfolio Managers & Analysts

Small caps		Fishery	
Rank	Best quality, %	Rank	Best quality, %
All Interviewees		All Interviewees	
1 Carnegie	15	1 First Securities	27
2 ABG Sundal Collier	8	2 Carnegie	14
*3 Danske Securities	6	3 Gjensidige NOR	13
*3 First Securities	6	4 Danske Securities	9
*5 Alfred Berg/DnB Markets/ Orkla Enskilda Securities	5	*5 ABG Sundal Collier	6
*5 Orkla Enskilda Securities	6	*5 Orkla Enskilda Securities	6
Tier 1		Tier 1	
1 Carnegie	24	1 First Securities	30
2 Orkla Enskilda Securities	12	2 Carnegie	24
3 First Securities	9	*3 Gjensidige NOR	15
4 Alfred Berg	6	*3 Orkla Enskilda Securities	15
*5 ABG Sundal Collier/ Danske Sec/DnB Markets/Gjensidige NOR/Norse Securities	3	*5 ABG Sundal Collier	6
*5 Danske Securities	6	*5 Danske Securities	6
Tier 2		Tier 2	
1 ABG Sundal Collier	11	1 First Securities	24
*2 Carnegie	9	*2 Danske Securities	11
*2 Danske Securities	9	*2 Gjensidige NOR	11
4 DnB Markets	7	*4 ABG Sundal Collier/Carnegie/ DnB Markets/Nordea Sec	7
*5 Alfred Berg/First Sec/Nordea Sec/Pareto Securities	4		

Sector Research - Top 5 - Portfolio Managers & Analysts

Food, Beverage & Retail		Raw materials	
Rank	Best quality, %	Rank	Best quality, %
All Interviewees			
1	Orkla Enskilda Securities	51	*1 ABG Sundal Collier
2	Danske Securities	10	*1 First Securities
3	First Securities	9	3 Orkla Enskilda Securities
*4	Carnegie	6	4 Nordea Securities
*4	Nordea Securities	6	*5 Danske Securities
			*5 Handelsbanken
Tier 1			
1	Orkla Enskilda Securities	67	*1 ABG Sundal Collier
2	First Securities	15	*1 Orkla Enskilda Securities
3	Danske Securities	12	3 Nordea Securities
*4	Carnegie	6	4 First Securities
*4	Handelsbanken	6	5 Handelsbanken
*4	Nordea Securities	6	
Tier 2			
1	Orkla Enskilda Securities	39	1 First Securities
2	Danske Securities	9	2 ABG Sundal Collier
*3	Alfred Berg	7	3 Nordea Securities
*3	Carnegie	7	*4 Danske Securities
*3	Nordea Securities	7	*4 Orkla Enskilda Securities

Sector Research - Portfolio Managers & Analysts

No opinion/no one, %	All Interviewees	Tier 1	Tier 2
Macro	6	9	4
Strategy	8	6	9
Banking & Insurance	15	24	9
Bio technology & Pharmaceuticals	28	36	22
Media	28	30	26
IT	20	27	15
Telecommunications	19	21	17
Oil & Gas	15	21	11
Oil & Offshore services	11	18	7
Shipping	14	9	17
Small caps	52	61	46
Fishery	29	27	30
Food, Beverages & Retail	16	21	13
Raw materials	27	36	20