

**Large Corporates & Institutions Grand Total**

Denmark 2018



# Designs



<b>Number of surveys</b>	19	
<b>Number of interviews</b>	760	
<b>Total Points Calculation</b>	Rank 1: 55 points Rank 2: 44 points Rank 3: 33 points Rank 4: 22 points Rank 5: 11 points	Rank based on Overall Performance in each survey Each supplier's points are summed and ranked If rank is tied, suppliers are placed in alphabetical order
<b>Interviewees</b>	CFO, CEO, CIO, Partner, Group Treasurer, Head of Funding, Treasurer, Trader, Portfolio Manager, Buy-Side Analyst, Cash Manager, Head of Trade Finance, Head of Back Office	
<b>Method</b>	Telephone interviews by Prospera interviewers	

# Grand Total

Rank	Total Points		Number of	Number of	Number of	Number of	Number of	
18	17	18	Rank 1	Rank 2	Rank 3	Rank 4	Rank 5	
1	1	913	Danske Bank	12	5	1	0	0
2	2	605	Nordea	1	8	3	3	3
3	3	462	SEB	2	2	4	5	2
4	4	231	Nykredit	1	1	4	0	0
5	5	154	Jyske Bank	0	1	2	1	2
*6	*13	66	ABG Sundal Collier	0	1	0	1	0
*6	6	66	Maj Invest	0	0	2	0	0
*8	*7	55	BankInvest	1	0	0	0	0
*8	*15	55	BNP Paribas	0	0	1	1	0
*8	*7	55	Carnegie	0	0	1	0	2
*8	*7	55	FIH Partners	1	0	0	0	0
*8	12	55	Sydbank	1	0	0	0	0

# Surveys

Survey	Market	Interviews	Time period
Relationship Management			
Corporate Banking	Denmark	50	September 18 - November 8, 2018
Institutional Banking	Denmark	42	November 15 - December 14, 2018
Investment Banking			
Corporate Finance Advisors	Denmark	107	Aug 9 - Nov 26, 2018 and Jun 28 - Nov 27, 2017
DCM IG Issuers	Denmark	13	April 18 - May 24, 2018
Syndicated Loans	Denmark	15	September 19 - November 8, 2018
Loan Agency & Loan Operations	Denmark	43	September 17 - November 8, 2018

# Surveys

Survey	Market	Interviews	Time period
Transaction Banking			
Cash Management	Denmark	61	November 16, 2017 - January 18, 2018
Trade Finance	Denmark	78	November 20, 2017 - January 26, 2018
Markets			
Investment Grade Credit Products	Denmark	10	June 11 - June 26, 2018
DKK Government Securities	Denmark	23	February 24 - March 27, 2018
DKK Mortgage Bonds	Denmark	33	February 24 - March 27, 2018
EUR Fixed Income	Denmark	10	February 24 - March 27, 2018
Interest Rate Swaps	Denmark	13	February 27 - April 10, 2018
Foreign Exchange	Denmark	57	May 7 – June 27, 2018
Domestic Equity	Denmark	35	October 25 - December 12, 2018

# Surveys

Survey	Market	Interviews	Time period
Back Office			
Back Office Equity	Denmark	26	August 14 - September 24, 2018
Back Office FI, FX & Derivatives	Denmark	28	May 22 - June 25, 2018
Asset Management			
External Asset Management	Denmark	80	March 21 - June 15, 2018
Fund Distributors & Selectors	Denmark	36	August 22 - September 27, 2018

# Top 5 Overall Performance

Corporate Banking		Institutional Banking		Corporate Finance Advisors	
Rank					
1	Nordea		Danske Bank		FIH Partners
2	Danske Bank		SEB		Danske Bank
3	SEB		Nykredit		Carnegie
4	BNP Paribas		Nordea		ABG Sundal Collier
5	Citigroup		Jyske Bank		Nordea

  

DCM IG Issuers		Syndicated Loans		Loan Agency & Loan Operations	
Rank					
1	Danske Bank		SEB		Danske Bank
2	Nordea		Nordea		Nordea
3	SEB		Danske Bank		-
4	-		-		-
5	-		-		-

# Top 5 Overall Performance

Cash Management		Trade Finance	Investment Grade Credit Products
Rank			
1	Danske Bank	SEB	Danske Bank
2	SEB	Danske Bank	Nordea
3	BNP Paribas	Nordea	Nykredit
4	Nordea	-	SEB
5	-	-	-

  

DKK Government Securities		DKK Mortgage Bonds	EUR Fixed Income
Rank			
1	Danske Bank	Danske Bank	Danske Bank
2	Nordea	Jyske Bank	Nordea
3	Nykredit	Nordea, Nykredit	-
4	SEB	-	-
5	-	SEB	-



# Top 5 Overall Performance

Interest Rate Swaps		Foreign Exchange	Domestic Equity
Rank			
1	Danske Bank	Danske Bank	Danske Bank
2	Nordea	Nordea	ABG Sundal Collier
3	SEB	Jyske Bank	Nordea
4	-	SEB	SEB
5	-	-	Carnegie

  

Back Office Equity		Back Office FI, FX & Derivatives
Rank		
1	Sydbank	Danske Bank
2	Danske Bank	Nykredit
3	Jyske Bank	SEB
4	Nordea	Jyske Bank
5	Carnegie	Nordea

# Top 5 Overall Performance

	External Asset Management	Fund Distributors & Selectors
Rank		
1	Nykredit	BankInvest
2	Danske Bank	Sparinvest
3	Maj Invest	Maj Invest
4	SEB	C Worldwide AM
5	Jyske Bank, Nordea	SEB

# Copyright

All results in this Prospera report are the property of Kantar Sifo.

Any use of results in this report should be accompanied by an acknowledgment of Kantar Sifo Prospera as the source. Any organization who wishes to use results in their external communication are encouraged to contact Kantar Sifo Prospera beforehand; [info@kantarsifo.com](mailto:info@kantarsifo.com)