

Private Banking 2015 Sweden

Overall Performance

All Interviewees

Rank	Score	
1	3,94	Handelsbanken
2	3,86	Carnegie
3	3,85	Danske Bank
4	3,80	SEB
*5	3,79	Avanza
*5	3,79	Söderberg & Partners

Private Persons

Rank	Score	
1	3,96	Handelsbanken
2	3,94	Carnegie
3	3,86	SEB
4	3,82	Avanza
5	3,79	S & P

Company Owners

Rank	Score	
1	3,90	Handelsbanken
2	3,82	Danske Bank
3	3,81	Nordea
4	3,73	SEB
5	3,72	Avanza

Based on 524 interviews: 256 private individuals with financial assets of minimum MSEK 10 and 268 CEOs at owner lead companies with liquidity of minimum 5 MSEK. For more information, please visit www.prospera.se

