

Private Banking 2014 Sweden

Overall Performance

All Interviewees

Rank	Score	
1	3,89	Handelsbanken
2	3,86	Carnegie
3	3,84	Söderberg & Partners
4	3,81	Danske Bank
*5	3,78	Avanza
*5	3,78	SEB

Private Persons

Rank	Score	
1	3,97	Handelsbanken
2	3,89	Carnegie
3	3,85	Söderberg & Partners
4	3,77	Danske Bank
5	3,76	SEB

Company Owners

Rank	Score	
1	3,90	Avanza
2	3,86	Danske Bank
*3	3,81	SEB
*3	3,81	Söderberg & Partners
5	3,76	Handelsbanken

Based on 500 interviews: 250 private individuals with financial assets of minimum MSEK 10 and 250 CEOs at owner lead companies with liquidity of minimum 5 MSEK. For more information, please visit www.prospera.se

