

Survey Design

Interviewed Organisations

18 Wealth Managers, Private Banks & Banks
8 Unit Linked
16 Fund-of-Funds
42 All Organisations

Response Rate

All Organisations represent 79 per cent of Universe

Interviewees

Head of Fund Distribution, Head of Product Selection, Analysts, Portfolio Managers, Head of Sales, Head of Business Support

Method

Telephone interviews by TNS Sifo Prospera's interviewers

Time Period

December 4th – December 23rd, 2013

Overall Performance

All Organisations

Wealth Managers
& Unit Linked

Rank	Score	
1	3,93	J.P. Morgan Asset Management
2	3,88	ODIN Fonder
3	3,87	SKAGEN Fonder
*4	3,85	BlackRock
*4	3,85	Schroders
6	3,84	Didner & Gerge
*7	3,82	Lannebo Fonder
*7	3,82	Handelsbanken
*9	3,80	Goldman Sachs
*9	3,80	Alfred Berg
1	3,97	Schroders
2	3,96	J.P. Morgan Asset Management
3	3,89	Goldman Sachs
*4	3,84	East Capital
*4	3,84	Fidelity Worldwide Investment
*6	3,83	Lannebo Fonder
*6	3,83	Didner & Gerge
8	3,82	Catella
9	3,81	SKAGEN Fonder
10	3,78	BlackRock