

Facts about the Survey & Definitions

| | | Large | Small |
|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|--------------|
| Institutions | 50 interviews with portfolio managers | 23 | 27 |
| | Average turnover SEK denominated securities 2008, SEK billion | 240 | 20 |
| | Portion of of total turnover past 12 months, % | 92 | 8 |
| Response Rate | 88% | | |
| Method & Time | Telephone interviews by Prospera's interviewers, February 2 till March 2, 2009 | | |
| Overall Performance | <p>Weighted average of 19 criteria covering the dealers' general features, analytical competence, sales' performance and price quoting. The scale used is 1-5, 5 represents the highest score. Each criterion is weighted by its importance.</p> <p>Dealers which less than 8 interviewees have an opinion on are excluded. Only dealers included in both the Large and Small categories constitute the base for the ranks in the All Interviewees category. In all 6 Nordic and 11 international dealers are covered by the survey.</p> <p>Dealers with an equal overall performance score are ranked according to their market penetration.</p> | | |
| Rank Market Penetration | Market penetration is measured by the percentage of institutions mentioning a certain dealer as a trading partner in SEK denominated securities during 2008. | | |

Overall Performance – Domestic Securities - Top 3

| | Rank | Mean value | | Rank Market Penetration |
|-------------------------|------|------------|------------------|-------------------------|
| Large | | | | |
| Industry mean value 3,6 | 1 | 4,0 | Danske Consensus | *1 |
| | *2 | 3,8 | SEB | *1 |
| | *2 | 3,8 | Nordea | 3 |
| Small | | | | |
| Industry mean value 3,6 | 1 | 3,8 | Danske Consensus | *1 |
| | 2 | 3,7 | Nordea | *1 |
| | *3 | 3,6 | SEB | *1 |
| All Interviewees | | | | |
| Industry mean value 3,7 | 1 | 3,9 | Danske Consensus | *1 |
| | *2 | 3,7 | SEB | *1 |
| | *2 | 3,7 | Nordea | 3 |