

**KANTAR**

Large Corporates & Institutions  
Grand Total

2021 Denmark

PROSPERA



# Designs

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<b>Number of reports</b>	19
<b>Number of interviews</b>	855
<b>Total points calculation</b>	Rank 1: 55 points Rank based on Overall Performance in each survey Rank 2: 44 points Each supplier's points are summed and ranked Rank 3: 33 points If rank is tied, suppliers are placed in alphabetical order Rank 4: 22 points Rank 5: 11 points
<b>Interviewees</b>	CFO, CEO, CIO, Partner, Group Treasurer, Head of Funding, Treasurer, Trader, Portfolio Manager, Buy-Side Analyst, Cash Manager, Head of Trade Finance, Head of Back Office
<b>Method</b>	Telephone interviews by Prospera interviewers Questionnaires by E-mail upon request





# Grand Total

Rank 21	Rank 20	Total points 21		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	924	Danske Bank	13	4	1	0	0
2	2	638	Nordea	1	9	4	1	3
3	3	418	SEB	1	3	4	4	1
4	5	220	Nykredit	1	1	2	1	3
5	4	132	Jyske Bank	0	1	1	2	1
*6	*11	88	ABG Sundal Collier	1	0	0	1	1
*6	7	88	Carnegie	0	0	2	1	0
*8	*8	55	BankInvest	1	0	0	0	0
*8	*8	55	FIH Partners	1	0	0	0	0
*10	6	44	BNP Paribas	0	0	0	2	0
*10	*14	44	Sparinvest	0	1	0	0	0

# Reports

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Report	Market	Interviews	Time period
<b><i>Relationship Management</i></b>			
Corporate Banking	Denmark	62	September 21 - November 10, 2021
Institutional Banking	Denmark	47	November 12 - December 15, 2021
<b><i>Investment Banking</i></b>			
Corporate Finance Advisors	Denmark	84	Apr 22 - Nov 26, 2021 and Apr 2 - Nov 24, 2020
DCM IG Issuers	Denmark	20	April 14 - May 24, 2021
Syndicated Loans	Denmark	24	September 7 - November 22, 2021
Loan Agency & Loan Operations	Denmark	66	September 7 - November 22, 2021

# Reports

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Report	Market	Interviews	Time period
<b><i>Transaction Banking</i></b>			
Cash Management	Denmark	68	November 24, 2020 - January 21, 2021
Trade Finance	Denmark	65	November 24, 2020 - January 27, 2021
<b><i>Markets</i></b>			
Investment Grade Credit Products	Denmark	12	May 21 - June 24, 2021
DKK Government Securities	Denmark	31	February 24 - April 19, 2021
DKK Mortgage Bonds	Denmark	42	February 24 - April 19, 2021
EUR Fixed Income	Denmark	13	February 24 - April 19, 2021
Interest Rate Derivatives	Denmark	20	March 3 - April 16, 2021
Foreign Exchange	Denmark	56	May 6 - June 29, 2021
Domestic Equity	Denmark	34	November 8 - December 9, 2021

# Reports

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Report	Market	Interviews	Time period
<b>Back Office</b>			
Back Office Equity	Denmark	27	May 26 - September 15, 2021
Back Office FI, FX & Derivatives	Denmark	39	May 20 - June 23, 2021
<b>Asset Management</b>			
External Asset Management	Denmark	106	March 22 - June 15, 2021
Fund Distributors & Selectors	Denmark	39	August 25 - September 22, 2021

# Overall Performance | Top 5

## Corporate Banking

Rank 21	Rank 20	Score 21	
1	3	4,34	SEB
2	2	4,31	Danske Bank
3	1	4,22	Nordea
4	4	4,02	BNP Paribas
5	5	3,70	Nykredit

## Institutional Banking

Rank 21	Rank 20	Score 21	
1	1	3,97	Danske Bank
2	3	3,62	SEB
3	2	3,54	Nordea
4	4	3,39	Nykredit

## Corporate Finance Advisors

Rank 21	Rank 20	Score 21	
1	1	4,45	FIH Partners
2	2	4,27	Danske Bank
3	3	4,25	Carnegie
4	5	4,02	ABG Sundal Collier
5	4	3,88	Nordea

# Overall Performance | Top 5

## DCM IG Issuers

Rank 21	Rank 20	Score 21	
1	1	4,51	Danske Bank
2	3	4,34	Nordea
3	2	4,17	SEB

## Syndicated Loans

Rank 21	Rank 20	Score 21	
1	1	4,17	Nordea
2	2	4,06	Danske Bank
3	4	3,97	SEB

## Loan Agency & Operations

Rank 21	Rank 20	Score 21	
1	1	4,44	Danske Bank
2	2	4,22	Nordea



# Overall Performance | Top 5

## Cash Management

Rank 21	Rank 20	Score 21	
1	1	4,14	Danske Bank
2	-	4,04	SEB
3	2	3,92	Nordea
4	3	3,60	BNP Paribas

## Trade Finance

Rank 21	Rank 20	Score 21	
1	1	4,01	Danske Bank
2	2	3,94	Nordea

## IG Credit Products

Rank 21	Rank 20	Score 21	
1	1	3,73	Danske Bank
2	2	3,49	Nordea
3	4	2,97	Nykredit

# Overall Performance | Top 5

## DKK Government Securities

Rank 21	Rank 20	Score 21	
1	1	4,16	Danske Bank
2	2	3,84	Nordea
3	4	3,58	Nykredit
4	3	3,22	SEB

## DKK Mortgage Bonds

Rank 21	Rank 20	Score 21	
1	1	4,07	Danske Bank
2	2	3,83	Nordea
3	4	3,69	Sydbank
4	3	3,62	Jyske Bank
*5	5	3,38	Nykredit
*5	6	3,38	SEB

## EUR Fixed Income

Rank 21	Rank 20	Score 21	
1	1	4,33	Danske Bank
2	2	3,59	Nordea

# Overall Performance | Top 5

## Interest Rate Derivatives

Rank 21	Rank 20	Score 21	
1	1	4,09	Danske Bank
2	2	3,83	Nordea
3	4	3,62	SEB
4	3	3,23	Jyske Bank

## Foreign Exchange

Rank 21	Rank 20	Score 21	
1	1	4,15	Danske Bank
2	2	3,97	Nordea
3	3	3,91	Jyske Bank
4	4	3,84	SEB
5	-	3,53	Nykredit

## Domestic Equity

Rank 21	Rank 20	Score 21	
1	1	4,57	Danske Bank
2	2	4,10	SEB
3	3	3,84	Nordea
4	4	3,70	Carnegie
5	5	2,85	ABG Sundal Collier

# Overall Performance | Top 5

## Back Office Equity

Rank 21	Rank 20	Score 21	
1	5	4,06	ABG Sundal Collier
2	2	3,98	Danske Bank
3	4	3,97	Carnegie
4	3	3,86	SEB
5	6	3,70	Nordea

## Back Office FI, FX & Derivatives

Rank 21	Rank 20	Score 21	
1	4	4,46	Nykredit
2	3	4,44	Jyske Bank
3	1	4,41	Danske Bank
4	2	4,31	SEB
5	5	4,29	Nordea

# Overall Performance | Top 5

## External Asset Management

Rank 21	Rank 20	Score 21	
1	1	4,04	Danske Bank
2	2	3,95	Nykredit
3	3	3,94	SEB
4	5	3,93	Nordea
5	4	3,82	Jyske Bank

## Fund Distributors & Selectors

Rank 21	Rank 20	Score 21	
1	1	4,35	BankInvest
2	4	3,96	Sparinvest
3	2	3,90	C Worldwide AM
4	3	3,72	Sydinvest
5	5	3,67	Maj Invest

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