Survey Design

All Organisations

53 Large corporates with a turnover ≥ 4 billion DKK

Tier 1

28 Large corporates with a turnover ≥ 10 billion DKK

Response Rate

All Organisations represent 71 per cent of Universe

Interviewees

CEO, CFO, Group Treasurer/Treasurer, Head of CM/CM Manager

Method

Telephone interviews by TNS Sifo Prospera's interviewers

Time Period

October 30th, 2013 - January 10th, 2014

Interviewees Position, %	All Organisations
CEO CFO Group Treasurer/Treasurer Head of CM/CM Manager Other	6 34 53 0 7



Overall Performance

All Organisations	Rank	Score	
3	1	4,01	Nordea
	2	•	Danske Bank
	3	3,95	SEB
	4	3,56	RBS
	5	3,53	Deutsche Bank
Tier 1			
	1	4,04	Nordea
	2	4,02	Danske Bank
	3	3,85	SEB
	4	3,66	RBS
	5	3,57	Deutsche Bank

