

KANTAR

Large Corporates
& Institutions
Grand Total

2023 Nordics

PROSPERA



Designs

	Nordics	Denmark	Finland	Norway	Sweden
Number of reports	75	18	16	17	20
Number of interviews	4526	774	598	1110	1733
Total points calculation	Rank 1: 55 points Rank 2: 44 points Rank 3: 33 points Rank 4: 23 points Rank 5: 11 points	Rank based on Overall Performance in each report Each bank's points are summed and ranked If rank is tied, suppliers are placed in alphabetical order			
Full-service banks & other providers	The Grand Total includes service providers with a broader offering, namely the full-service banks evaluated in the Prospera Corporate & Institutional Banking. The Grand Total thus reflects the width and the customers' appreciation of these full-service banks' offering. In addition, this report presents the top 5 from all Prospera reports, including other service providers.				
Interviewees	CFO, CEO, CoB, CIO, Partner, Group Treasurer, Head of Funding, Trader, Portfolio Manager, Buy-Side Analyst, Cash Manager, Head of Trade Finance etc				
Method	Telephone interviews by Prospera interviewers & e-questionnaires upon request				



Grand Total | Nordics

Full-service banks

Rank 23	Rank 22	Total points 23		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	2	2607	SEB	18	20	17	6	4
2	1	2563	Danske Bank	21	15	15	9	5
3	3	2211	Nordea	12	18	13	11	8
4	4	781	DNB	5	6	4	5	0
5	6	396	Handelsbanken	3	2	1	3	4

Grand Total | Denmark

Full-service banks

Rank 23	Rank 22	Total points 23		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	781	Danske Bank	8	5	3	1	0
2	2	638	Nordea	4	5	4	2	2
3	3	605	SEB	3	6	5	0	1
4	5	154	Nykredit	0	0	1	5	1
5	4	143	Jyske Bank	1	0	1	2	1

Grand Total | Finland

Full-service banks

Rank 23	Rank 22	Total points 23		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	660	Danske Bank	4	6	4	2	0
2	3	605	SEB	5	3	4	3	0
3	2	517	Nordea	4	3	2	4	1
4	4	363	OP Corporate Bank	4	0	2	2	3
5	5	110	Swedbank	0	1	0	2	2

Grand Total | Norway

Full-service banks

Rank 23	Rank 22	Total points 23		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	638	DNB	5	5	3	2	0
2	2	506	Nordea	1	7	3	2	0
3	4	451	SEB	3	2	4	2	2
4	3	440	Danske Bank	4	0	3	5	1
5	6	55	Jyske Bank	1	0	0	0	0

Grand Total | Sweden

Full-service banks

Rank 23	Rank 22	Total points 23		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	836	SEB	6	8	4	1	0
2	2	594	Danske Bank	5	3	4	1	3
*3	4	396	Handelsbanken	3	2	1	3	4
*3	3	396	Nordea	1	3	3	3	4
5	5	253	Swedbank	0	0	4	4	3

Overall Performance | Top 5

The Nordic reports – local market results found in each local Grand Total report

Acquisition Finance

Rank 23	Rank 22	Score 23	
1	1	4,07	Nordea
2	2	3,81	SEB
3	4	3,76	Danske Bank
4	5	3,67	DNB

DCM HY Issuers

Rank 23	Rank 22	Score 23	
1	1	4,12	Pareto Securities
2	*3	4,04	ABG Sundal Collier
3	2	4,00	Nordea
4	5	3,97	DNB Markets
5	*3	3,80	Danske Bank

DCM HY Investors

Rank 23	Rank 22	Score 23	
1	1	3,86	Nordea Markets
2	2	3,69	DNB Markets
3	4	3,46	Pareto Securities
4	8	3,42	Arctic Securities
5	5	3,36	SEB

Overall Performance | Top 5

The Nordic reports – local market results found in each local Grand Total report

Nordic Equity

Rank	Rank	Score	
23	22	23	
1	3	3,94	SEB
*2	1	3,76	Carnegie
*2	2	3,76	Danske Bank
4	5	3,70	ABG Sundal Collier
5	4	3,68	Nordea Markets

Reports

Relationship Management

Report	Market	Interviews	Time period
Large Corporate Banking	Denmark	63	September 14 - November 16, 2023
	Finland	55	October 5 - November 20, 2023
	Norway	83	September 19 - November 23, 2023
	Sweden	126	September 6 - October 27, 2023
Corporate Banking Real Estate	Sweden	54	September 15 - October 20, 2023
Institutional Banking	Denmark	47	November 16 - December 20, 2023
	Finland	23	November 16, 2023 - January 10, 2024
	Norway	48	November 2 - December 12, 2023
	Sweden	74	October 26 - December 13, 2023

Reports

Investment Banking

Report	Market	Interviews	Time period
Corporate Finance Advisors	Denmark	65	May 3 - Nov 23, 2022 and May 11 - Dec 5, 2023
	Finland	38	May 3 - Nov 23, 2022 and May 11 - Dec 5, 2023
	Norway	227	May 3 - Nov 23, 2022 and May 11 - Dec 5, 2023
	Sweden	205	May 3 - Nov 23, 2022 and May 11 - Dec 5, 2023
DCM IG Issuers	Denmark	20	April 26 - May 26, 2023
	Finland	24	April 17 - May 26, 2023
	Norway	57	April 5 - May 24, 2023
	Sweden	95	April 4 - May 17, 2023
DCM HY Issuers	Nordics	112	April 11 - June 12, 2023

Reports

Investment Banking

Report	Market	Interviews	Time period
Acquisition Finance	Nordics	39	October 16, 2023 - January 11, 2024
Syndicated Loans	Denmark	20	September 7 - November 22, 2023
	Finland	33	September 7 - November 22, 2023
	Norway	45	September 7 - November 22, 2023
	Sweden	48	September 7 - November 22, 2023
Loan Agency & Loan Operations	Denmark	56	September 7 - November 28, 2023
	Finland	71	September 7 - November 28, 2023
	Norway	109	September 7 - November 28, 2023
	Sweden	160	September 7 - November 28, 2023

Reports

Transaction Banking

Report	Market	Interviews	Time period
Cash Management	Denmark	60	November 18, 2022 - January 25, 2023
	Finland	48	November 30, 2022 - January 17, 2023
	Norway	67	November 24, 2022 - January 17, 2023
	Sweden	124	November 15, 2022 - January 13, 2023
Trade Finance	Denmark	62	November 22, 2022 - January 25, 2023
	Finland	59	November 24, 2022 - January 23, 2023
	Norway	82	November 23, 2022 - January 19, 2023
	Sweden	124	November 17, 2022 - January 13, 2023

Reports

Markets

Report	Market	Interviews	Time period
Nordic High Yield Investors	Nordics	90	January 18 - March 27, 2023
Investment Grade Credit Products	Denmark	9	May 17 - June 13, 2023
	Norway	42	February 8 - April 4, 2023
	Sweden	52	January 18 - February 23, 2023
Domestic Credit Products	Finland	24	March 17 - May 11, 2023
Nordic Credit Products	Finland	19	March 17 - May 11, 2023
DCM CP Investors	Sweden	35	January 18 - February 23, 2023
DKK Government Securities	Denmark	26	March 7 - April 18, 2023
DKK Mortgage Bonds	Denmark	42	March 7 - April 18, 2023

Reports

Markets

Report	Market	Interviews	Time period
Government Securities	Norway	30	February 8 - April 4, 2023
Fixed Income	Sweden	37	February 1 - March 15, 2023
Interest Rate Derivatives	Denmark	26	March 7 - April 21, 2023
	Finland	24	March 24 - May 9, 2023
	Norway	31	February 7 - March 28, 2023
	Sweden	45	February 1 - March 17, 2023
Foreign Exchange	Denmark	51	April 28 - June 14, 2023
	Finland	45	May 2 – June 21, 2023
	Norway	45	April 25 - June 5, 2023
	Sweden	93	April 19 - June 1, 2023

Reports

Markets

Report	Market	Interviews	Time period
Domestic Equity	Denmark	30	November 15 - December 18, 2023
	Finland	22	November 21 - December 19, 2023
	Norway	63	November 8 - December 8, 2023
	Sweden	67	October 26 - December 4, 2023
Nordic Equity	Nordics	70	June 22 - September 18, 2023
Commissioned Research	Sweden	102	August 18 - October 20, 2023

Reports

Back Office

Report	Market	Interviews	Time period
Back Office Equity	Denmark	21	May 29 - September 18, 2023
	Finland	20	May 29 - September 18, 2023
	Norway	31	May 29 - September 18, 2023
	Sweden	33	May 29 - September 18, 2023
Back Office FI, FX & Derivatives	Denmark	41	May 22 - August 30, 2023
	Finland	42	May 22 - August 30, 2023
	Norway	50	May 22 - August 30, 2023
	Sweden	86	May 22 - August 30, 2023

Reports

Asset Management

Report	Market	Interviews	Time period
External Asset Management	Denmark	87	March 29 - July 3, 2023
	Finland	51	April 5 - June 13, 2023
	Norway	66	March 31 - June 19, 2023
	Sweden	138	March 20 - June 5, 2023
Fund Distributors & Selectors	Denmark	48	August 24 - September 29, 2023
	Norway	34	April 17 - May 25, 2023
	Sweden	35	October 4 - November 2, 2023

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