

**KANTAR**

Large Corporates  
& Institutions  
Grand Total

2022 Denmark

PROSPERA



# Designs

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<b>Number of reports</b>	18	
<b>Number of interviews</b>	760	
<b>Total points calculation</b>	Rank 1: 55 points Rank 2: 44 points Rank 3: 33 points Rank 4: 22 points Rank 5: 11 points	Rank based on Overall Performance in each report Each bank's points are summed and ranked If rank is tied, suppliers are placed in alphabetical order
<b>Full-service banks &amp; other providers</b>	The Grand Total includes service providers with a broader offering, namely the full-service banks evaluated in the Prospera Corporate & Institutional Banking. The Grand Total thus reflects the width and the customers' appreciation of these full-service banks' offering. In addition, this report presents the top 5 from all Prospera reports, including other service providers.	
<b>Interviewees</b>	CFO, CEO, CoB, CIO, Partner, Group Treasurer, Head of Funding, Trader, Portfolio Manager, Buy-Side Analyst, Cash Manager, Head of Trade Finance etc	
<b>Method</b>	Telephone interviews by Prospera interviewers & e-questionnaires upon request	

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# Grand Total

## Full-service banks

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Rank 22	Rank 21	Total points 22		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	814	Danske Bank	11	2	3	1	0
2	2	616	Nordea	2	8	2	4	0
3	3	572	SEB	3	5	5	1	0
4	5	154	Jyske Bank	0	0	3	2	1
5	4	143	Nykredit	0	0	2	2	3

# Overall Performance | Top 5

## Large Corporate Banking

Rank 22	Rank 21	Score 22	
1	3	4,31	Nordea
2	2	4,27	Danske Bank
3	1	4,18	SEB
4	6	3,93	Jyske Bank
5	5	3,92	Nykredit

## Institutional Banking

Rank 22	Rank 21	Score 22	
1	1	4,20	Danske Bank
2	2	3,84	SEB
3	4	3,74	Nykredit
4	3	3,73	Nordea

## Corporate Finance Advisors

Rank 22	Rank 21	Score 22	
1	1	4,49	FIH Partners
2	3	4,37	Carnegie
3	2	4,20	Danske Bank
4	5	3,95	Nordea
5	4	3,91	ABG Sundal Collier

# Overall Performance | Top 5

## DCM IG Issuers

Rank 22	Rank 21	Score 22	
1	1	4,45	Danske Bank
2	2	4,14	Nordea
3	3	3,96	SEB

## Syndicated Loans

Rank 22	Rank 21	Score 22	
1	1	4,38	Nordea
2	2	4,35	Danske Bank
3	3	4,27	SEB

## Loan Agency & Operations

Rank 22	Rank 21	Score 22	
1	1	4,46	Danske Bank
2	2	4,31	Nordea

# Overall Performance | Top 5

## Cash Management

Rank 22	Rank 21	Score 22	
1	1	4,20	Danske Bank
2	2	4,16	SEB
3	3	4,09	Nordea

## Trade Finance

Rank 22	Rank 21	Score 22	
1	-	4,24	SEB
2	2	4,10	Nordea
3	1	3,94	Danske Bank

## IG Credit Products

Rank 22	Rank 21	Score 22	
1	1	3,68	Danske Bank
2	2	3,30	Nordea Markets
3	3	3,03	Nykredit Markets

# Overall Performance | Top 5

## DKK Government Securities

Rank 22	Rank 21	Score 22	
1	1	4,11	Danske Bank
2	2	3,73	Nordea Markets
3	4	3,28	SEB
4	3	3,12	Nykredit Markets

## DKK Mortgage Bonds

Rank 22	Rank 21	Score 22	
1	1	4,08	Danske Bank
2	2	3,87	Nordea Markets
3	4	3,57	Jyske Bank
4	*5	3,38	SEB
5	*5	3,36	Nykredit Markets

## Interest Rate Derivatives

Rank 22	Rank 21	Score 22	
1	1	3,84	Danske Bank
2	2	3,72	Nordea Markets
3	3	3,49	SEB
4	4	2,87	Jyske Bank

# Overall Performance | Top 5

## Foreign Exchange

Rank 22	Rank 21	Score 22	
1	1	4,14	Danske Bank
2	4	4,01	SEB
3	3	3,95	Jyske Bank
4	2	3,89	Nordea Markets

## Domestic Equity

Rank 22	Rank 21	Score 22	
1	1	4,35	Danske Bank
2	2	3,92	SEB
3	4	3,62	Carnegie
4	3	3,61	Nordea Markets
5	5	2,82	ABG Sundal Collier

## Back Office Equity

Rank 22	Rank 21	Score 22	
1	3	4,21	Carnegie
2	4	4,15	SEB
3	1	4,11	ABG Sundal Collier
4	2	4,06	Danske Bank
5	-	3,84	Morgan Stanley



# Overall Performance | Top 5

## Back Office FI, FX & Derivatives

Rank 22	Rank 21	Score 22	
*1	3	4,35	Danske Bank
*1	4	4,35	SEB
*3	2	4,24	Jyske Bank
*3	5	4,24	Nordea
5	1	4,18	Nykredit

## External Asset Management

Rank 22	Rank 21	Score 22	
1	3	4,05	SEB
2	4	4,01	Nordea AM
3	1	3,99	Danske Bank AM
4	2	3,78	Nykredit AM
5	5	3,62	Jyske Bank

## Fund Distributors & Selectors

Rank 22	Rank 21	Score 22	
1	1	4,33	BankInvest
2	-	4,20	Storebrand AM
3	2	3,99	Sparinvest
4	3	3,94	C Worldwide AM
5	4	3,79	Sydinvest

# Reports

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Report	Market	Interviews	Time period
<b><i>Relationship Management</i></b>			
Large Corporate Banking	Denmark	60	September 12 - November 14, 2022
Institutional Banking	Denmark	43	November 17 - December 22, 2022
<b><i>Investment Banking</i></b>			
Corporate Finance Advisors	Denmark	78	May 3 - Nov 23, 2022 and Apr 22 - Nov 26, 2021
DCM IG Issuers	Denmark	19	April 26 - June 1, 2022
Syndicated Loans	Denmark	16	September 7 - November 25, 2022
Loan Agency & Loan Operations	Denmark	50	September 7 - November 25, 2022

# Reports

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Report	Market	Interviews	Time period
<b><i>Transaction Banking</i></b>			
Cash Management	Denmark	65	December 1, 2021 - January 24, 2022
Trade Finance	Denmark	64	November 25, 2021 - January 25, 2022
<b><i>Markets</i></b>			
Investment Grade Credit Products	Denmark	11	May 27 - June 19, 2022
DKK Government Securities	Denmark	24	February 24 - April 20, 2022
DKK Mortgage Bonds	Denmark	36	February 24 - April 20, 2022
Interest Rate Derivatives	Denmark	24	February 24 - April 20, 2022
Foreign Exchange	Denmark	47	May 3 - June 20, 2022
Domestic Equity	Denmark	32	November 11 - December 14, 2022

# Reports

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Report	Market	Interviews	Time period
<b>Back Office</b>			
Back Office Equity	Denmark	21	May 31 - September 19, 2022
Back Office FI, FX & Derivatives	Denmark	39	May 31 - August 23, 2022
<b>Asset Management</b>			
External Asset Management	Denmark	89	March 21 - July 1, 2022
Fund Distributors & Selectors	Denmark	42	August 22 - September 23, 2022

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