

KANTAR

Large Corporates
& Institutions
Grand Total

2022 Nordics

PROSPERA



Designs

	Nordics	Denmark	Finland	Norway	Sweden
Number of reports	75	18	16	17	20
Number of interviews	4767	760	607	1169	1902
Total points calculation	Rank 1: 55 points Rank 2: 44 points Rank 3: 33 points Rank 4: 22 points Rank 5: 11 points	Rank based on Overall Performance in each report Each bank's points are summed and ranked If rank is tied, suppliers are placed in alphabetical order			
Full-service banks & other providers	The Grand Total includes service providers with a broader offering, namely the full-service banks evaluated in the Prospera Corporate & Institutional Banking. The Grand Total thus reflects the width and the customers' appreciation of these full-service banks' offering. In addition, this report presents the top 5 from all Prospera reports, including other service providers.				
Interviewees	CFO, CEO, CoB, CIO, Partner, Group Treasurer, Head of Funding, Trader, Portfolio Manager, Buy-Side Analyst, Cash Manager, Head of Trade Finance etc				
Method	Telephone interviews by Prospera interviewers & e-questionnaires upon request				



Grand Total | Nordics

Full-service banks

Rank 22	Rank 21	Total points 22		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	2563	Danske Bank	22	16	11	12	2
2	3	2464	SEB	17	19	14	8	5
3	2	2266	Nordea	13	17	13	15	4
4	4	649	DNB	5	5	1	4	3
5	5	605	Swedbank	0	3	8	7	5

Grand Total | Denmark

Full-service banks

Rank 22	Rank 21	Total points 22		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	814	Danske Bank	11	2	3	1	0
2	2	616	Nordea	2	8	2	4	0
3	3	572	SEB	3	5	5	1	0
4	5	154	Jyske Bank	0	0	3	2	1
5	4	143	Nykredit	0	0	2	2	3

Grand Total | Finland

Full-service banks

Rank 22	Rank 21	Total points 22		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	616	Danske Bank	5	5	2	2	1
2	2	561	Nordea	6	2	1	4	2
3	3	539	SEB	1	6	4	4	0
4	4	385	OP Corporate Bank	2	2	3	2	4
5	5	132	Swedbank	0	0	3	1	1

Grand Total | Norway

Full-service banks

Rank 22	Rank 21	Total points 22		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	572	DNB	5	4	1	4	0
2	2	484	Nordea	2	3	6	2	0
3	3	451	Danske Bank	3	3	2	4	0
4	4	440	SEB	3	4	1	2	2
5	5	66	Swedbank	0	0	1	0	3

Grand Total | Sweden

Full-service banks

Rank 22	Rank 21	Total points 22		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	825	SEB	10	3	3	1	2
2	2	583	Danske Bank	3	5	3	4	1
3	3	429	Nordea	1	3	4	4	2
4	4	418	Handelsbanken	5	0	1	2	6
5	5	341	Swedbank	0	3	2	6	1

Overall Performance | Top 5

The Nordic reports – local market results found in each local Grand Total report

Acquisition Finance

Rank 22	Rank 21	Score 22	
1	1	3,95	Nordea
2	2	3,92	SEB
3	4	3,77	Swedbank
4	5	3,74	Danske Bank
5	3	3,69	DNB

DCM HY Issuers

Rank 22	Rank 21	Score 22	
1	2	4,09	Pareto Securities
2	1	3,99	Nordea
*3	7	3,98	ABG Sundal Collier
*3	6	3,98	Danske Bank
5	3	3,94	DNB Markets

DCM HY Investors

Rank 22	Rank 21	Score 22	
1	1	3,89	Nordea Markets
2	2	3,70	DNB Markets
3	5	3,65	Swedbank
4	4	3,53	Pareto Securities
5	3	3,50	SEB

Overall Performance | Top 5

The Nordic reports – local market results found in each local Grand Total report

Nordic Equity

Rank 22	Rank 21	Score 22	
1	1	3,83	Carnegie
2	3	3,58	Danske Bank
3	2	3,56	SEB
4	4	3,54	Nordea Markets
5	5	3,43	ABG Sundal Collier

Reports

Relationship Management

Report	Market	Interviews	Time period
Large Corporate Banking	Denmark	60	September 12 - November 14, 2022
	Finland	56	September 15 - November 10, 2022
	Norway	84	September 23 - November 18, 2022
	Sweden	122	September 1 - October 17, 2022
Corporate Banking Real Estate	Sweden	46	September 6 - October 17, 2022
Institutional Banking	Denmark	43	November 17 - December 22, 2022
	Finland	24	November 17 - December 15, 2022
	Norway	41	October 31 - December 9, 2022
	Sweden	73	October 25 - December 5, 2022

Reports

Investment Banking

Report	Market	Interviews	Time period
Corporate Finance Advisors	Denmark	78	May 3 - Nov 23, 2022 and Apr 22 - Nov 26, 2021
	Finland	46	May 3 - Nov 23, 2022 and Apr 22 - Nov 26, 2021
	Norway	270	May 3 - Nov 23, 2022 and Apr 22 - Nov 26, 2021
	Sweden	278	May 3 - Nov 23, 2022 and Apr 22 - Nov 26, 2021
DCM IG Issuers	Denmark	19	April 26 - June 1, 2022
	Finland	33	April 12 - June 1, 2022
	Norway	55	April 20 - May 29, 2022
	Sweden	94	April 6 - May 17, 2022
DCM HY Issuers	Nordics	120	April 14 - June 9, 2022

Reports

Investment Banking

Report	Market	Interviews	Time period
Acquisition Finance	Nordics	40	October 17 - December 6, 2022
Syndicated Loans	Denmark	16	September 7 - November 25, 2022
	Finland	23	September 7 - November 25, 2022
	Norway	42	September 7 - November 25, 2022
	Sweden	41	September 7 - November 25, 2022
Loan Agency & Loan Operations	Denmark	50	September 7 - November 25, 2022
	Finland	67	September 7 - November 25, 2022
	Norway	110	September 7 - November 25, 2022
	Sweden	158	September 7 - November 25, 2022

Reports

Transaction Banking

Report	Market	Interviews	Time period
Cash Management	Denmark	65	December 1, 2021 - January 24, 2022
	Finland	52	November 30, 2021 - January 17, 2022
	Norway	70	November 22, 2021 - January 18, 2022
	Sweden	123	November 15, 2021 - January 10, 2022
Trade Finance	Denmark	64	November 25, 2021 - January 25, 2022
	Finland	73	November 23, 2021 - January 19, 2022
	Norway	85	November 22, 2021 - January 20, 2022
	Sweden	118	November 15, 2021 - January 17, 2022

Reports

Markets

Report	Market	Interviews	Time period
Nordic High Yield Investors	Nordics	98	January 25 - April 2, 2022
Investment Grade Credit Products	Denmark	11	May 27 - June 19, 2022
	Norway	48	February 14 - March 29, 2022
	Sweden	53	January 24 - March 7, 2022
Domestic Credit Products	Finland	20	March 21 - May 5, 2022
Nordic Credit Products	Finland	17	March 21 - May 5, 2022
DCM CP Investors	Sweden	27	January 24 - March 7, 2022
DKK Government Securities	Denmark	24	February 24 - April 20, 2022
DKK Mortgage Bonds	Denmark	36	February 24 - April 20, 2022

Reports

Markets

Report	Market	Interviews	Time period
Government Securities	Norway	31	February 14 - March 29, 2022
Fixed Income	Sweden	36	February 3 - March 15, 2022
Interest Rate Derivatives	Denmark	24	February 24 - April 20, 2022
	Finland	19	March 18 - April 29, 2022
	Norway	31	February 14 - March 28, 2022
	Sweden	42	February 3 - March 15, 2022
Foreign Exchange	Denmark	47	May 3 - June 20, 2022
	Finland	45	May 3 - June 23, 2022
	Norway	46	April 28 - June 14, 2022
	Sweden	91	April 28 - June 1, 2022

Reports

Markets

Report	Market	Interviews	Time period
Domestic Equity	Denmark	32	November 11 - December 14, 2022
	Finland	19	November 16 - December 15, 2022
	Norway	61	November 3 - December 9, 2022
	Sweden	64	October 27 - December 3, 2022
Nordic Equity	Nordics	71	July 6 - September 16, 2022
Commissioned Research	Sweden	237	August 2 - October 3, 2022

Reports

Back Office

Report	Market	Interviews	Time period
Back Office Equity	Denmark	21	May 31 - September 19, 2022
	Finland	20	May 31 - September 19, 2022
	Norway	32	May 31 - September 19, 2022
	Sweden	37	May 31 - September 19, 2022
Back Office FI, FX & Derivatives	Denmark	39	May 31 - August 23, 2022
	Finland	40	May 31 - August 23, 2022
	Norway	58	May 31 - August 23, 2022
	Sweden	82	May 31 - August 23, 2022

Reports

Asset Management

Report	Market	Interviews	Time period
External Asset Management	Denmark	89	March 21 - July 1, 2022
	Finland	53	April 1 - June 17, 2022
	Norway	72	March 31 - June 13, 2022
	Sweden	145	March 15 - May 20, 2022
Fund Distributors & Selectors	Denmark	42	August 22 - September 23, 2022
	Norway	33	April 13 - May 30, 2022
	Sweden	35	September 27 - October 26, 2022

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