

**KANTAR**

Large Corporates & Institutions  
Grand Total

2021 Nordics

PROSPERA



# Designs

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	Nordics	Denmark	Finland	Norway	Sweden
<b>Number of reports</b>	79	19	17	17	21
<b>Number of interviews</b>	4846	855	658	1145	1769
<b>Total points calculation</b>	Rank 1: 55 points Rank 2: 44 points Rank 3: 33 points Rank 4: 22 points Rank 5: 11 points	Rank based on Overall Performance in each survey Each supplier's points are summed and ranked If rank is tied, suppliers are placed in alphabetical order			
<b>Interviewees</b>	CFO, CEO, CIO, Partner, Group Treasurer, Head of Funding, Treasurer, Trader, Portfolio Manager, Buy-Side Analyst, Cash Manager, Head of Trade Finance, Head of Back Office				
<b>Method</b>	Telephone interviews by Prospera interviewers Questionnaires by E-mail upon request				



# Grand Total | Nordics

Rank 21	Rank 20	Total points 21		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	2794	Danske Bank	28	16	9	10	3
2	2	2530	Nordea	15	19	19	7	8
3	3	2255	SEB	10	16	20	14	3
4	4	814	DNB	7	6	3	3	0
*5	6	528	Carnegie	5	1	5	2	0
*5	5	528	Swedbank	0	2	3	9	13
7	8	473	OP Corporate Bank	5	2	1	2	3
8	7	396	Handelsbanken	2	0	2	6	8
9	9	363	ABG Sundal Collier	1	3	4	1	2
10	13	220	Nykredit	1	1	2	1	3

# Grand Total | Denmark

Rank 21	Rank 20	Total points 21		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	924	Danske Bank	13	4	1	0	0
2	2	638	Nordea	1	9	4	1	3
3	3	418	SEB	1	3	4	4	1
4	5	220	Nykredit	1	1	2	1	3
5	4	132	Jyske Bank	0	1	1	2	1
*6	*11	88	ABG Sundal Collier	1	0	0	1	1
*6	7	88	Carnegie	0	0	2	1	0
*8	*8	55	BankInvest	1	0	0	0	0
*8	*8	55	FIH Partners	1	0	0	0	0
*10	6	44	BNP Paribas	0	0	0	2	0
*10	*14	44	Sparinvest	0	1	0	0	0

# Grand Total | Finland

Rank 21	Rank 20	Total points 21		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	693	Danske Bank	4	8	1	4	0
2	2	583	Nordea	4	4	4	1	3
3	3	495	SEB	2	1	7	5	0
4	4	473	OP Corporate Bank	5	2	1	2	3
5	*5	132	Carnegie	1	1	1	0	0
6	*5	121	Swedbank	0	0	1	2	4
7	10	55	Evli	1	0	0	0	0
8	*8	44	eQ AM	0	1	0	0	0
*9	7	33	Citigroup	0	0	1	0	0
*9	*8	33	J.P. Morgan	0	0	1	0	0

# Grand Total | Norway

Rank 21	Rank 20	Total points 21		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	704	DNB	7	5	1	3	0
2	*2	550	Nordea	5	2	5	1	0
3	*2	429	Danske Bank	3	1	3	5	1
4	4	418	SEB	1	3	5	3	0
5	*5	121	ABG Sundal Collier	0	2	1	0	0
6	*5	110	Alfred Berg	2	0	0	0	0
*7	*7	88	Carnegie	0	0	2	1	0
*7	*7	88	Storebrand	0	2	0	0	0
9	*10	66	Pareto	0	1	0	1	0
10	*10	55	Swedbank	0	0	0	0	5

# Grand Total | Sweden

Rank 21	Rank 20	Total points 21		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	781	SEB	6	7	3	1	2
2	2	704	Danske Bank	8	3	3	1	1
3	3	572	Nordea	2	4	6	3	2
4	5	352	Handelsbanken	2	0	2	5	6
5	4	308	Swedbank	0	2	2	6	2
6	6	165	Carnegie	3	0	0	0	0
7	7	143	ABG Sundal Collier	0	1	3	0	0
8	*8	66	Öhman	0	1	0	1	0
*9	*8	55	Carnegie Fonder	1	0	0	0	0
*9	*8	55	Storebrand	0	1	0	0	1

# Overall Performance | Top 5

The Nordics reports – local market results found in each country report

## Acquisition Finance

Rank 21	Rank 20	Score 21	
1	1	4,12	Nordea
2	2	4,05	SEB
3	4	3,88	DNB
4	-	3,76	Swedbank
5	3	3,72	Danske Bank

## DCM HY Issuers

Rank 21	Rank 20	Score 21	
1	4	4,15	Nordea
2	2	4,10	Pareto Securities
3	1	4,06	DNB Markets
4	6	4,03	SEB
5	7	4,00	Swedbank

## DCM HY Investors

Rank 21	Rank 20	Score 21	
1	1	3,93	Nordea Markets
2	2	3,67	DNB Markets
3	5	3,50	SEB
4	6	3,48	Pareto Securities
5	4	3,38	Swedbank



# Overall Performance | Top 5

The Nordics reports – local market results found in each country report

## FX Emerging Markets

Rank 21	Rank 20	Score 21	
1	*3	4,07	Citigroup
2	*3	4,06	HSBC
3	1	4,05	BNP Paribas
4	2	3,85	J.P. Morgan
5	5	3,75	Deutsche Bank

## Nordic Equities

Rank 21	Rank 20	Score 21	
1	1	3,83	Carnegie
2	2	3,61	SEB
3	6	3,54	Danske Bank
4	*3	3,52	Nordea Markets
5	*3	3,41	ABG Sundal Collier

# Reports

## Relationship Management

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Report	Market	Interviews	Time period
Corporate Banking	Denmark	62	September 21 - November 10, 2021
	Finland	56	September 27 - November 12, 2021
	Norway	85	September 13 - October 27, 2021
	Sweden	131	September 6 - October 18, 2021
Corporate Banking Real Estate	Sweden	43	September 8 - October 6, 2021
Institutional Banking	Denmark	47	November 12 - December 15, 2021
	Finland	24	November 17 - December 15, 2021
	Norway	43	November 1 - December 15, 2021
	Sweden	76	October 26 - December 6, 2021

# Reports

## Investment Banking

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Report	Market	Interviews	Time period
Corporate Finance Advisors	Denmark	84	Apr 22 - Nov 26, 2021 and Apr 2 - Nov 24, 2020
	Finland	47	Apr 22 - Nov 26, 2021 and Apr 2 - Nov 24, 2020
	Norway	258	Apr 22 - Nov 26, 2021 and Apr 2 - Nov 24, 2020
	Sweden	248	Apr 22 - Nov 26, 2021 and Apr 2 - Nov 24, 2020
DCM IG Issuers	Denmark	20	April 14 - May 24, 2021
	Finland	28	April 9 - May 24, 2021
	Norway	56	April 6 - June 2, 2021
	Sweden	84	March 29 - May 11, 2021
DCM HY Issuers	Nordics	121	May 3 - June 9, 2021

# Reports

## Investment Banking

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Report	Market	Interviews	Time period
Acquisition Finance	Nordics	43	October 13 - December 1, 2021
Syndicated Loans	Denmark	24	September 7 - November 22, 2021
	Finland	33	September 7 - November 22, 2021
	Norway	48	September 7 - November 22, 2021
	Sweden	51	September 7 - November 22, 2021
Loan Agency & Loan Operations	Denmark	66	September 7 - November 22, 2021
	Finland	71	September 7 - November 22, 2021
	Norway	94	September 7 - November 22, 2021
	Sweden	141	September 7 - November 22, 2021

# Reports

## Transaction Banking

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Report	Market	Interviews	Time period
Cash Management	Denmark	68	November 24, 2020 - January 21, 2021
	Finland	52	November 30, 2020 - January 15, 2021
	Norway	72	November 18, 2020 - January 15, 2021
	Sweden	121	November 9, 2020 - January 13, 2021
Trade Finance	Denmark	65	November 24, 2020 - January 27, 2021
	Finland	82	November 30, 2020 - January 25, 2021
	Norway	78	November 16, 2020 - January 25, 2021
	Sweden	122	November 10, 2020 - January 14, 2021

# Reports

## Markets

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Report	Market	Interviews	Time period
Nordic High Yield Investors	Nordics	101	January 20 - April 7, 2021
Investment Grade Credit Products	Denmark	12	May 21 - June 24, 2021
	Norway	49	February 15 - March 26, 2021
	Sweden	51	January 19 - February 24, 2021
Domestic Credit Products	Finland	27	March 18 - May 5, 2021
Nordic Credit Products	Finland	20	March 18 - May 5, 2021
DCM CP Investors	Sweden	30	January 19 - February 24, 2021
DKK Government Securities	Denmark	31	February 24 - April 19, 2021
DKK Mortgage Bonds	Denmark	42	February 24 - April 19, 2021
EUR Fixed Income	Denmark	13	February 24 - April 19, 2021

# Reports

## Markets

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Report	Market	Interviews	Time period
Government Securities	Finland	13	March 18 - May 5, 2021
	Norway	29	February 15 - March 26, 2021
Fixed Income	Sweden	39	February 5 - March 18, 2021
Interest Rate Derivatives	Denmark	20	March 3 - April 16, 2021
	Finland	18	March 23 - April 27, 2021
	Norway	26	February 18 - March 26, 2021
	Sweden	34	February 8 - March 16, 2021
Foreign Exchange	Denmark	56	May 6 - June 29, 2021
	Finland	41	May 18 - June 23, 2021
	Norway	46	April 20 - June 9, 2021
	Sweden	84	April 19 - May 25, 2021

# Reports

## Markets

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Report	Market	Interviews	Time period
Emerging Markets FX	Nordics	83	April 19, 2020 - June 29, 2021
Domestic Equity	Denmark	34	November 8 - December 9, 2021
	Finland	20	November 15 - December 21, 2021
	Norway	62	November 1 - December 8, 2021
	Sweden	63	October 27 - December 6, 2021
Nordic Equity	Nordics	71	July 7 - September 16, 2021
Equity Derivatives	Sweden	29	May 19 - June 15, 2021
Commissioned Research	Sweden	128	July 6 - October 1, 2021



# Reports

## Back Office

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Report	Market	Interviews	Time period
Back Office Equity	Denmark	27	May 26 - September 15, 2021
	Finland	22	May 26 - September 15, 2021
	Norway	27	May 26 - September 15, 2021
	Sweden	32	May 26 - September 15, 2021
Back Office FI, FX & Derivatives	Denmark	39	May 20 - June 23, 2021
	Finland	43	May 20 - June 23, 2021
	Norway	61	May 20 - June 23, 2021
	Sweden	77	May 20 - June 23, 2021

# Reports

## Asset Management

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Report	Market	Interviews	Time period
External Asset Management	Denmark	106	March 22 - June 15, 2021
	Finland	61	March 24 - June 7, 2021
	Norway	76	March 30 - May 31, 2021
	Sweden	141	March 16 - May 20, 2021
Fund Distributors & Selectors	Denmark	39	August 25 - September 22, 2021
	Norway	35	March 29 - May 20, 2021
	Sweden	44	October 1 - October 25, 2021

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