

KANTAR

Large Corporates  
& Institutions  
Grand Total

2025 Nordics

PROSPERA

# Designs

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	Nordics	Denmark	Finland	Norway	Sweden
<b>Number of reports</b>	75	18	16	17	20
<b>Number of interviews</b>	4 558	741	635	1 099	1 750
<b>Total points calculation</b>	Rank 1: 55 points Rank 2: 44 points Rank 3: 33 points Rank 4: 22 points Rank 5: 11 points	Rank based on Overall Performance in each report Each bank's points are summed and ranked If rank is tied, suppliers are placed in alphabetical order			
<b>Full-service banks &amp; other providers</b>	The Grand Total includes service providers with a broader offering, namely the full-service banks evaluated in the Prospera Corporate & Institutional Banking. The Grand Total thus reflects the width and the customers' appreciation of these full-service banks' offering. In addition, this report presents the top 5 from all Prospera reports, including other service providers.				
<b>Interviewees</b>	CFO, CEO, CoB, CIO, Partner, Group Treasurer, Head of Funding, Trader, Portfolio Manager, Buy-Side Analyst, Cash Manager, Head of Trade Finance etc				
<b>Method</b>	Telephone interviews by Prospera interviewers & e-questionnaires upon request				



# Grand Total | Nordics

## Full-service banks

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Rank 25	Rank 24	Total points 25		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	2827	Danske Bank	31	14	9	8	3
2	2	2552	SEB	16	19	17	11	3
3	3	2244	Nordea	7	23	16	12	5
4	4	1408	DNB & DNB Carnegie	15	6	7	2	4
5	5	506	Handelsbanken	3	2	1	7	6

# Grand Total | Denmark

## Full-service banks

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Rank 25	Rank 24	Total points 25		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	869	Danske Bank	12	4	1	0	0
2	2	726	Nordea	3	10	3	1	0
3	3	539	SEB	1	6	5	2	1
4	*4	132	Jyske Bank	0	0	1	4	1
*5	-	88	DNB & DNB Carnegie	1	0	1	0	0
*5	*4	88	Nykredit	0	0	0	3	2

# Grand Total | Finland

## Full-service banks

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Rank 25	Rank 24	Total points 25		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	715	Danske Bank	9	2	4	0	0
2	2	605	SEB	3	3	8	2	0
3	3	484	Nordea	1	6	1	6	0
4	4	418	OP Corporate Bank	0	6	2	2	4
5	-	121	DNB & DNB Carnegie	2	0	0	0	1

# Grand Total | Norway

## Full-service banks

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Rank 25	Rank 24	Total points 25		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	671	DNB & DNB Carnegie	6	4	4	1	1
2	4	539	Danske Bank	7	0	2	4	0
3	2	506	Nordea	2	5	3	3	1
4	3	440	SEB	2	4	2	3	2
*5	7	22	Handelsbanken	0	0	0	0	2
*5	*5	22	Jyske Bank	0	0	0	1	0

# Grand Total | Sweden

## Full-service banks

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Rank 25	Rank 24	Total points 25		Number of Rank 1	Number of Rank 2	Number of Rank 3	Number of Rank 4	Number of Rank 5
1	1	869	SEB	9	5	2	4	0
2	2	627	Danske Bank	3	8	2	1	2
3	3	484	Handelsbanken	3	2	1	7	4
4	4	407	Nordea	0	1	9	2	2
5	6	341	DNB & DNB Carnegie	4	1	1	1	2

# Overall Performance | Top 5

The Nordic reports – local market results found in each local Grand Total report

Financial Sponsors			DCM HY Issuers			DCM HY Investors					
Rank	Rank	Score	Rank	Rank	Score	Rank	Rank	Score			
25	24	25	25	24	25	25	24	25			
1	1	4,03	SEB	1	5	4,24	DNB Markets	1	1	4,10	Nordea Markets
2	2	3,82	Nordea	2	1	4,23	Pareto Securities	2	2	3,92	DNB Markets
3	3	3,74	DNB	3	2	4,15	Arctic Securities	3	3	3,61	Pareto Securities
4	4	3,69	Danske Bank	4	6	4,04	Danske Bank	4	4	3,59	Arctic Securities
				5	4	4,03	Nordea	5	5	3,45	Danske Bank

# Overall Performance | Top 5

The Nordic reports – local market results found in each local Grand Total report

## Nordic Equity

Rank	Rank	Score	
25	24	25	
1	-	4,28	DNB Carnegie
2	1	4,10	SEB
3	4	3,88	ABG Sundal Collier
4	3	3,80	Danske Bank
5	5	3,54	Nordea Markets

# Reports

## Relationship Management

Report	Market	Interviews	Time period
Large Corporate Banking	Denmark	66	September 9 - November 11, 2025
	Finland	61	September 22 - November 14, 2025
	Norway	87	September 13 - November 3, 2025
	Sweden	131	September 4 - October 24, 2025
Corporate Banking Real Estate	Sweden	56	September 10 - October 3, 2025
Institutional Banking	Denmark	57	October 19 - December 2, 2025
	Finland	26	November 13 – December 21, 2025
	Norway	42	October 23 - December 12, 2025
	Sweden	76	October 29 - December 5, 2025

# Reports

## Investment Banking

Report	Market	Interviews	Time period
Corporate Finance Advisors	Denmark	43	Jun 3 - Nov 27 2024 & May 19 2025 - Jan 16 2026
	Finland	35	Jun 3 - Nov 27 2024 & May 19 2025 - Jan 16 2026
	Norway	207	Jun 3 - Nov 27 2024 & May 19 2025 - Jan 16 2026
	Sweden	174	Jun 3 - Nov 27 2024 & May 19 2025 - Jan 16 2026
DCM IG Issuers	Denmark	23	March 23 - May 23, 2025
	Finland	33	March 21 - May 9, 2025
	Norway	63	March 20 - May 21, 2025
	Sweden	104	March 21 - May 9, 2025
DCM HY Issuers	Nordics	141	April 3 - June 5, 2025

# Reports

## Investment Banking

Report	Market	Interviews	Time period
Financial Sponsors	Nordics	38	October 22, 2025 – January 22, 2026
Syndicated Loans	Denmark	25	September 5 - November 21, 2025
	Finland	39	September 5 - November 21, 2025
	Norway	48	September 5 - November 21, 2025
	Sweden	48	September 5 - November 21, 2025
Loan Agency & Loan Operations	Denmark	53	September 5 - November 21, 2025
	Finland	75	September 5 - November 21, 2025
	Norway	112	September 5 - November 21, 2025
	Sweden	160	September 5 - November 21, 2025

# Reports

## Transaction Banking

Report	Market	Interviews	Time period
Cash Management	Denmark	59	December 5, 2024 - February 3, 2025
	Finland	52	December 11, 2024 - January 28, 2025
	Norway	59	December 4, 2024 - January 22, 2025
	Sweden	122	November 22, 2024 - January 20, 2025
Trade Finance	Denmark	50	December 6, 2024 - February 6, 2025
	Finland	48	December 11, 2024 - February 11, 2025
	Norway	78	December 4, 2024 - February 6, 2025
	Sweden	139	November 22, 2024 - January 20, 2025

# Reports

## Markets

Report	Market	Interviews	Time period
Nordic High Yield Investors	Nordics	83	January 17 - April 23, 2025
Investment Grade Credit Products	Denmark	11	May 21 - June 13, 2025
	Norway	40	February 18 - April 8, 2025
	Sweden	59	January 17 - February 17, 2025
Domestic Credit Products	Finland	18	March 21 - May 20, 2025
Nordic Credit Products	Finland	19	March 21 - May 20, 2025
DCM CP Investors	Sweden	30	January 17 - February 17, 2025
DKK Government Securities	Denmark	26	February 26 - May 2, 2025
DKK Mortgage Bonds	Denmark	36	February 26 - May 2, 2025

# Reports

## Markets

Report	Market	Interviews	Time period
Government Securities	Norway	31	February 18 - April 8, 2025
Fixed Income	Sweden	38	February 5 - March 12, 2025
Interest Rate Derivatives	Denmark	21	February 26 - May 7, 2025
	Finland	36	March 21 - May 14, 2025
	Norway	29	February 13 - April 4, 2025
	Sweden	56	February 5 - March 14, 2025
Foreign Exchange	Denmark	53	May 2 - June 17, 2025
	Finland	54	May 12 - July 1, 2025
	Norway	50	April 13 - June 11, 2025
	Sweden	92	April 13 - June 3, 2025

# Reports

## Markets

Report	Market	Interviews	Time period
Domestic Equity	Denmark	30	November 3 - December 9, 2025
	Finland	21	November 13 - January 8, 2025
	Norway	65	November 10 - December 12, 2025
	Sweden	65	November 4 - December 4, 2025
Nordic Equity	Nordics	71	June 2 - September 1, 2025
Commissioned Research	Sweden	104	July 7 - October 15, 2025

# Reports

## Back Office

Report	Market	Interviews	Time period
Back Office Equity	Denmark	18	June 9 - October 6, 2025
	Finland	21	June 9 - October 6, 2025
	Norway	34	June 9 - October 6, 2025
	Sweden	32	June 9 - October 6, 2025
Back Office FI, FX & Derivatives	Denmark	39	June 9 - September 4, 2025
	Finland	49	June 9 - September 4, 2025
	Norway	55	June 9 - September 4, 2025
	Sweden	83	June 9 - September 4, 2025

# Reports

## Asset Management

Report	Market	Interviews	Time period
External Asset Management	Denmark	86	April 9 - June 19, 2025
	Finland	48	April 8 - June 19, 2025
	Norway	65	April 11 - August 8, 2025
	Sweden	144	April 4 - June 2, 2025
Fund Distributors & Selectors	Denmark	45	September 4 - October 8, 2025
	Norway	34	May 4 - August 8, 2025
	Sweden	37	October 22 - November 25, 2025

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