Foreign Exchange 2009

Sweden



Facts about the Survey & Definitions

		Large	Sman
Institutions	61 interviews with the person responsible for the daily FX trade	22	39
	Average turnover FX market 2008, SEK billion	700	100
	Portion of of total turnover past 12 months, %	82	18

Response Rate 90%

Method & Time Telephone interviews by TNS Prospera's interviewers, April 14 till May 20, 2009

Overall Performance

Weighted average of 21 criteria covering the banks' general features, analytical competence, sales' performance and price quoting. The scale ranges from 1 to 5, 5 representing the highest score. Each criterion is weighted by its importance.

In all 5 Nordic and 13 international banks are covered by the survey. However, banks which less than 7-8 interviewees have an opinion of are excluded. Only banks included in both the Large and Small categories constitute the base for the ranks in the All Interviewees category.

FX dealers with an equal overall performance score on the top list are placed in order according to their market penetration.

Rank Market Penetration

The market penetration measures the percentage of organisations mentioning a certain FX dealer as a trading partner during 2008.

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Overall Performance - Top 3

		Mean		Rank		
				Market		
Large	Rank	value	Penetratio		n Knowledge %	
Industry mean value 3,7	*1	3,9	SEB	1	90	
	*1	3,9	Barclays Bank	13	35	
	*3	3,8	Handelsbanken	*2	78	
	*3	3,8	Nordea	*2	78	
Small						
Industry mean value 3,8	1	4,0	SEB	2	78	
•	2	3,9	Nordea	3	70	
	*3	3,8	Handelsbanken	1	77	
All Interviewees						
Industry mean value 3,8	1	4,0	SEB	1	82	
·	2	3,9	Nordea	3	73	
	*3	3,8	Handelsbanken	2	77	